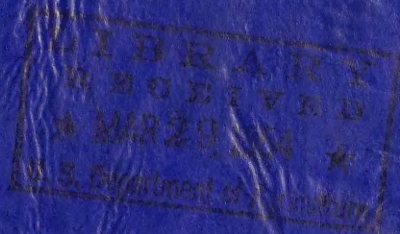


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WALLER FLOWERSEED

COMPANY

1954

Guadalupe

California

Featuring

POPCORN • LEMONDROP

SAPPHIRE

WALLER FLOWERSEED COMPANY
WHOLESALE GROWERS AND BREEDERS
GUADALUPE, CALIFORNIA

L. D. WALLER SEED CO. 1912-1924

WALLER-FRANKLIN SEED CO. 1924-1953

TELEPHONE 2371

Once in a great while a change in name is necessary, and worthwhile even with a mature and established firm such as ours.

Our decision was based in part on personal pride, and in part on the desire to reflect the present ownership of the firm more truly, following the acquisition over three years ago of the absentee half-ownership stock held in our firm by the estate of the late Dr. J. H. Franklin throughout nearly seventeen years of our existence. This move made us once again a 100% owner-operated company.

A greater part of this decision was based on our desire to indicate in our name, our product, for ready identification as a firm specializing in Flowerseed and doing it so well we are proud to be known by what we are.

Cordially

WALLER FLOWERSEED CO.

By

John Waller

President



TRADE MARK

WE WARRANT, TO THE EXTENT OF THE PURCHASE PRICE, THAT SEEDS OR BULBS SOLD ARE AS DESCRIBED ON THE CONTAINER, WITHIN RECOGNIZED TOLERANCES. WE GIVE NO OTHER OR FURTHER WARRANTY, EXPRESSED OR IMPLIED.

WALLER FLOWERSEED COMPANY

Behind the New Masthead—

Is a solid program of Specialization in Quality Flowerseed designed to bring you the finest that advanced breeding methods and strict standards of production can supply. The finest Personnel, equipment and methods are utilized to their full advantage in the development, production and delivery of the best Flowerseed that can be produced. Trysomic Stocks, Petunia Popcorn, Marigold Lemon-drop, are a few of the new products of this fine policy. Full attention is applied to standard strains, though achievement in regard to them is much harder to emphasize than with a new item. We especially call your attention to the new index of varieties on the following page. In it and throughout our catalog you will note that we have indicated in heavy type those varieties in which we truly specialize and have responded most satisfactorily to our improvement program.

THESE PRICES EFFECTIVE ON ALL SALES IMMEDIATELY

Minimum charge per item 50 cents.

GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We warrant, to the extent of the purchase price, that Seeds or Bulbs sold are as described on the container, within recognized tolerances. We give no other or further warranty, expressed or implied.

TERMS

All seeds are quoted f.o.b. Guadalupe, California, 60 days acceptance net, less 1% cash thirty days. Invoices payable in U. S. dollars only. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

We reserve the right to change prices in this list at any time.

**Three Ounces or Under at Ounce Rate
Four Ounces or Over, Pound Price Allowed**

CABLE ADDRESS "WALLER, GUADALUPE"

WHOLESALE GROWERS AND BREEDERS

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WALLER FLOWERSEED COMPANY

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W-F PREMIUM QUALITY FLOWERSEED

AQUILEGIA

Premium Quality assures our leadership in this field



Typical bloom of our Long Spurred Blue Shades

The popular Columbine has been brought to a peak of perfection by our plant breeding staff. Our hybrid mixtures are truly special, outstanding for strength and balance of color. Our W-F Hybrids strain is acknowledged to be the finest controlled mixed color Aquilegia offered the trade. Of the separate shades, the Blue and the Pink are the most popular. They are excellent companion colors.

Snow Queen received an Award of Merit, and Orange and Scarlet Shades was Highly Commended by the Royal Horticultural Society trials at Wisely 1953.

For complete listing please refer to page 16.

W-F PREMIUM QUALITY FLOWERSEED

CARNATIONS

Premium Quality assures our leadership in this field



Chabaud strain Carnations

Fine new varieties have been added to our list this season, based on extensive trials and breeding work. You will find much needed interesting colors, which along with our standard strains, give us the most fully rounded and complete Carnation growing program in California.

Many fine improvements have been included in the plantings of our regular strains. Increasing attention to Carnation breeding problems shall result in current crop of more fully double strains truer to color and type. As the next few seasons develop, even finer results will be noted.

For complete listing please refer to pages 22 and 23.

W-F PREMIUM QUALITY FLOWERSEED

DELPHINIUM

Premium Quality assures our leadership in this field



Delphinium Sapphire as introduced by W-F in 1953

As the prime Delphinium growers, we have developed the production of the strains we grow and list to an unexcelled high standard of quality and purity.

Our Belladonna and Bellamosum strains are unrivalled for florist use; they are therefore exceptional for garden use. Through many years close cooperation with the originator, our Pacific Hybrids dominate the trade with their excellence. If you are not already using our Delphinium strains, we wholeheartedly recommend that you try them. The fine results will surprise you.

Note—Our two-crop system assures early delivery and strong new crop germination from a harvest period almost four months in duration.

For complete listing please refer to pages 27 to 29.

W-F PREMIUM QUALITY FLOWERSEED

HOLLYHOCK

Premium Quality assures our leadership in this field



Triumph Supreme

Triumph Supreme is a superior strain with a full color range of unsurpassed variety. All the favorite colors plus vivid scarlets, orange, and buff combinations not to be found in other existing strains. Full double blossoms gracefully waved and fringed show well above the foliage. Early blooming and highly rust resistant.

Chaters Double types are available in all the separate colors and named varieties, as well as an excellent selection of well balanced mixtures and blends.

Our characteristically fine attention and regard for quality is apparent in the superiority of our strains.

For complete listing please refer to page 34.

W-F PREMIUM QUALITY FLOWERSEED

PANSIES & VIOLAS

Premium Quality assures our leadership in this field



W-F Special Formula Mixture of Swiss Giant Pansies.

We devote our efforts in this field to producing an exceedingly choice short list of Pansies and Violas in our acreage in the Santa Maria valley. By specializing in a relatively few choice strains we have achieved a remarkable acceptance through a world-wide trade. Our California-grown Pansy and Viola seed is very high germinating and of a longevity that makes it practical when properly stored by you to keep a carryover supply for your early summer trade. All seed is hand picked and cured as is only possible in our sunny, dry summers.

For complete listing please refer to pages 43 and 69.

W-F PREMIUM QUALITY FLOWERSEED

PETUNIAS

Premium Quality assures our leadership in this field



*W-F Extra Dwarf Giant of California
growing in a three-inch pot*

True to name and type Petunias must be grown, as they are at W-F, with good isolation and backed by skillfully scientific breeding work.

From regular bedding types to the most select florist strains our Petunias have achieved a superior record of purity.

When you use our strains you can depend on repeat business. This is doubly important because Petunias are one of your top money-making items.

For complete listing please refer to pages 44 to 47.

W-F PREMIUM QUALITY FLOWERSEED

SWEET PEAS

Premium Quality assures our leadership in this field



Spray of Early Multiflora Sweet Peas

Purity in this field has been one of the keynotes of our company's success since our first crop was planted in November, 1912.

Our effort in Sweet Peas is devoted primarily to the improvement of existing standard varieties rather than novelties.

Vast crops are grown each year of truly fine Sweet Peas. Our yearly individual plant line selection system assures the highest degree of quality. Our listing, though comparatively short, offers a wide range of exceptionally choice varieties.

For complete listing including Multifloras please refer to pages 58 and 66.

WALLER FLOWERSEED COMPANY



Alyssum Carpet of Snow W-F Special Strain

ABRONIA

Sand Verbena—Annual—2,300 seeds per oz.

	Price per oz.	per lb.
Umbellata Grandiflora, Pink trailing.....	\$0.95	\$ 7.50

AGERATUM

Floss Flower—Annual—225,000 seeds per oz.

Blue Ball Improved. Compact low plants with large clusters of ball-shaped lighter blue flowers and larger leaves, 4 to 5 in....	4.00	40.00
Blue Perfection. Light azure blue, 10 inches tall.....	1.60	16.00
W-F Fairy Pink. Soft salmon rose-pink.....	5.00	50.00
W-F Midget Blue. Very low and compact with dense clusters of small darker blue flowers. Smaller leaves. 3 to 4 in. S.M., A.A.S. '39	4.00	40.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ALYSSUM

Madwort—Sweet Alyssum—60,000 seeds per oz.

There is a great deal of difference between ordinary and the well-selected strains of Alyssum backed by many years of trial ground selection work. If you serve a critical trade your customers will be pleased with these extra-selected strains.

ANNUAL

Little Gem. Pure white, dwarf compact habit, height 6 inches. Almost perfection in uniformity.....	\$1.00	\$ 8.00
Maritimum , sweet white, honey scented, 1 ft.....	.60	5.00
Procumbens Carpet of Snow. The most popular of white Alyssums and a W-F specialty for nearly 35 years. The plants are flat and compact. Maximum height 2½ inches.....	1.00	8.00
Procumbens Royal Carpet A.A.S. '52	2.50	25.00
Procumbens Snowcloth. We recommend Carpet of Snow.....	1.00	8.00
W-F Tetra Snowdrift. New giant maritimum white.....	1.25	10.00
Violet Queen. A comparatively new variety that has responded well to our trial ground selection work. Color bright violet, habit nana compacta, height 6 inches.....	1.20	12.00

PERENNIAL ALYSSUM

Rock Garden Perennial Rare Species Mixed	2.00	20.00
Saxatile Compactum (Gold Dust). Golden yellow. Our plants are constantly selected for bright color and compact plants....	.75	6.00
Saxatile Compactum (Silver Queen) sulphur yellow, 1 ft.....	1.50	15.00

AMARANTHUS

Annual—30,000 seeds per oz.

Tricolor (Joseph's Coat) yellow, green, red, 3 ft.....	1.10	9.00
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ANAGALLIS

Pimpernel—Annual—42,000 seeds per oz.

Grandiflora. Mixed colors, 9 in.....	.60	5.00
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ANCHUSA

Alkanet—Sea Bugloss—1,200 seeds per oz.

Capensis (Annual) Blue Bird, compact, indigo blue, 2 ft.....	.60	5.00
Italica (Perennial) Dropmore Variety, gentian blue, 6 ft.....	.60	5.00
Italica (Perennial) Lissadell, gentian blue, 6 ft.....	.60	5.00
Italica (Perennial) Opal, light blue, 6 ft.....	.60	5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ANTIRRHINUM or SNAPDRAGON

Annual—220,000 seeds per oz.

In response to many requests, and as originators of all Majus and Maximum Rust Resistant varieties in general commerce, we have reorganized our growing program and reclassified our listing of these Antirrhinums. The objective has been to simplify and pass along to you benefits of our extensive breeding work of recent years.

Through breeding work to improve both Majus and Maximum strains, the two have become virtually identical. Majus are now slightly taller and Maximums have better and closer spacing of flowers, thus erasing the original basic differences between these two types. We, therefore, have classed both in one group as follows.

We have noted preferable named varieties in boldface in a complete color range. Those varieties we now consider secondary in choice and identical in color have the recommended variety noted after their variety name.

We sincerely hope you approve this endeavor of ours. If so, would appreciate hearing from you as other groups of flowers could also be so clarified in a similar manner.

TALL RUST RESISTANT, 2½ ft. (Majus—Maximum)

	Alaska, maximum, we recommend Shasta.....	\$3.00	\$30.00
W-F	Apple Blossom , maximum, rosy pink, white tube.....	3.00	30.00
	Autumn Glow Shades, majus, we recommend Orange Shades.....	3.00	30.00
W-F	Brilliant Rose , majus, true rose pink.....	3.00	30.00
W-F	Campfire , maximum, luminous scarlet.....	3.00	30.00
	Canary Bird, maximum, we recommend Yellow Giant.....	3.00	30.00
W-F	Cherry Rose , majus, a deep brilliant cherry rose.....	3.00	30.00
W-F	Copper Queen , maximum, bronzy copper.....	3.00	30.00
	Crimson, maximum, we recommend Padre.....	3.00	30.00
	Indian Summer, maximum, we recommend Campfire.....	3.00	30.00
	Loveliness, maximum, we recommend Paradise Rose.....	3.00	30.00
W-F	Orange Shades , majus, brilliant tones of orange.....	3.00	30.00
W-F	Padre , majus, glossy deep crimson, dark stems.....	3.00	30.00
W-F	Paradise Rose , maximum, an alive light pink.....	3.00	30.00
	Pinkie, majus, we recommend Brilliant Rose.....	3.00	30.00
	Pink Sensation, maximum, we recommend Paradise Rose.....	3.00	30.00
W-F	Rosalie , majus, bright deep rose, B.M., A.A.S. '40.....	3.00	30.00
	Scarlet (Defiance), majus, we recommend Campfire.....	3.00	30.00
W-F	Shasta , majus, best pure white.....	3.00	30.00
	Yellow Jacket, majus, we recommend Yellow Giant.....	3.00	30.00
W-F	Yellow Giant , maximum, best deep canary yellow.....	3.00	30.00
	W-F Formula Blend, best of the above varieties blended in proper proportion to give the widest range of pleasing colors.....	2.50	25.00
	Choice Mixture, all colors, and varieties listed above, superior to and should be used for University of California mixture....	1.50	15.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ANTIRRHINUM (Continued)

SUPER MAJESTIC OR MEDIUM TALL RUST RESISTANT, 20 in.

A medium tall class of base-branching plants with heavy compact spikes of large blooms. Excellent for both garden and cut flowers.

Orange Shades	\$2.50	\$25.00
Orchid Shades	2.50	25.00
Pink and Rose Shades.....	2.50	25.00
Red Shades	2.50	25.00
Yellow and White Shades.....	2.50	25.00
Superb Mixed	2.00	20.00

NANUM GRANDIFLORUM OR DWARF RUST RESISTANT, 12 in.

Choice Mixed, all varieties.....	2.10	25.00
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NEW "TETRA" SNAPDRAGONS

Tetra Orchid. Rich orchid-purple with yellow blotch, 18 in.....	15.00	-----
Tetra Yellow. A new tall, base-branching plant clear yellow with long spikes and very large flowers, 24 in.....	25.00	-----
Mixed Colors. Dense spikes of immense flowers in a mixture of very unusual colors, 20 in.....	3.50	35.00

COLOSSAL STRAIN, 2½ ft.

Choice Mixture. Full range of colors on exceptionally vigor- ous plants, performs well under conditions considered poor for all other strains.....	3.00	30.00
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Field of W-F Rust Resistant Antirrhinum

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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AQUILEGIA

Columbine—Perennial—17,500 seeds per oz.

For many years **W-F** have been leaders in the production of Aquilegia of the very highest quality. Every year careful selection and breeding work is done to steadily increase their size, vigor, length of spurs, and colors.

Alpina, blue, dwarf, 18 in.....	\$6.00	\$60.00
Chrysantha, yellow, 3 ft.....	4.00	40.00

W-F SPECIAL LONG SPURRED STRAINS

BLUE SHADES

The finest strain in existence. The result of years of selecting. Huge flowers on plants 3 feet high. The strain was bred and perfected by **W-F** over a long period of years.

Price per oz. \$4.50, per lb. \$45.00

Copper Queen, copper red and straw, 3 ft.....	4.50	45.00
Crimson Star, dwarf 1½ ft.....	4.50	45.00
Orange and Scarlet Shades, 3 ft. H.C.R.H.S. '53.....	4.50	45.00
Pink Shades, 3 ft.....	4.50	45.00
Rose Queen, 3 ft.....	4.50	45.00
Snow Queen, 3 ft. A.M.R.H.S. '53 pure white.....	4.50	45.00

W-F HYBRIDS MIXED

This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain of which we have knowledge. This blend contains many unique colors. 3 ft.

Price per oz. \$3.50, per lb. \$35.00

Mrs. Scott Elliott's Strain Mixed, 3 ft.....	3.00	30.00
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ARCTOTIS

Grandis, African Lilac Daisy, 3 ft. annual, 25,000 seeds per oz.	1.00	8.00
Large Flowered Hybrids, interesting and varied colors 1½ ft. annual, 9,000 seeds per oz.....	3.50	35.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ARMERIA

Giant Thrift—Sea Pink—Perennial—12,000 seeds per oz.

Formosa Hybrida Giant Rose Pink.....	\$5.00	\$.....
Formosa Large Flowered Hybrids.....	1.25	10.00

ASPARAGUS FERN

Perennial Greenhouse Climber—650 seeds per oz.

Plumosus Nanus	2.10	25.00
Sprengeri	2.10	25.00

ASTERS

Michaelmas Daisy—Annual—12,000 seeds per oz.

GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.

Azure, light blue.....	1.25	12.50
Blue Flame	1.25	12.50
Crimson	1.25	12.50
Dark Blue (Purple).....	1.25	12.50
Deep Rose	1.25	12.50
Shell Pink	1.25	12.50
White	1.25	12.50
Choice Mixed	1.20	12.00

GIANT BRANCHING COMET, Wilt Resistant, 2 ft.

Choice Mixed	1.20	12.00
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GIANTS OF CALIFORNIA CURLED AND INTERLACED, 3 ft.

Super Giant El Monte.....	3.00	30.00
Super Giant Los Angeles.....	3.00	30.00
Finest Mixed	2.50	25.00

LATE BRANCHING, Wilt Resistant, 2½ ft.

Azure	1.50	15.00
Crimson	1.50	15.00
Peerless Pink, shell pink.....	1.50	15.00
Purple	1.50	15.00
Rose	1.50	15.00
White	1.50	15.00
Choice Mixed	1.20	12.00

EARLY BEAUTY, Wilt Resistant, 2½-3 ft.

Choice Mixed	2.00	20.00
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EARLY ROYAL, Wilt Resistant, 2 ft.

Choice Mixed	1.50	15.00
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HEART OF FRANCE, Wilt Resistant, 2 ft.

Brilliant Red	3.00	30.00
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WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ASTERS (Continued)

CALIFORNIA GIANT SUNSHINE, Not Resistant, 3 ft.

Finest Mixed	\$2.50	\$25.00
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PRINCESS, Wilt Resistant, 3-3½ ft.

Finest Mixed	2.50	25.00
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QUEEN OF THE MARKET, Wilt Resistant, 2 ft.

Choice Mixed	1.50	15.00
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BABY BLUE EYES: See *Nemophila*, Page 42.

BABY'S BREATH: See *Gypsophila*, Page 33.

BACHELOR'S BUTTON: See *Centaurea*, Page 24.

BALLOON VINE

Love in a Puff—Annual Climber—400 seeds per oz.

Cardiospermum75	6.00
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BALSAM

Impatiens—Lady Slipper—Annual—2 ft.—3,500 seeds per oz.

Double Camelia-flowered, Choice Mixed.....	.75	6.00
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Double Rose-flowered, Choice Mixed.....	.75	6.00
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BEANS

Annual Climber—25 seeds per oz.

Scarlet Runner	-----	.50
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BELLS OF IRELAND

Moluccella Laevis—Annual—2 ft.—3,000 seeds per oz.

Green, bell shaped flowers on sturdy stems. Exceptional keeping quality as cut flower. Of novel interest for the garden. For best germination should be sown when soil has warmed well in Spring

	2.50	25.00
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BLANKET FLOWER: See *Gaillardia*, Page 32.

BLUE LACE FLOWER: See *Didiscus*, Page 31.

BRACHYCOME

Swan River Daisy—Annual—1 ft.—150,000 seeds per oz.

Iberidifolia, Choice Mixed.....	1.50	15.00
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W-F Blends and Mixtures

W-F Formula Blend. Not grown as a mixture, but made from separately grown varieties properly blended.

W-F Formula Mixture. Grown as a mixture from master formulae of carefully blended colors.

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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CALENDULA

Pot Marigold—Annual—1½ ft.—4,000 seeds per oz.

Art Shades, contains delicate shades.....	\$.60	\$5.00
Ball's Apricot, rich apricot with dark brown center.....	.60	5.00
Ball's Gold Improved, golden yellow.....	.60	5.00
Ball's Lemon Queen, dark center.....	.60	5.00
Ball's Long Orange Improved, extra long stems.....	.60	5.00
Ball's Masterpiece, rich orange, long stems.....	.60	5.00
Ball's Orange Improved.....	.60	5.00
Campfire Improved (Sensation).....	.60	5.00
Chrysantha (Sunshine) buttercup yellow.....	.60	5.00
Lemon Queen (Sulphurea) sunflower yellow.....	.60	5.00
Orange King (Special Strain) rich deep orange red, dark center, continuously grown and selected for over 25 years. Especially selected for florists' use.....	.60	5.00
Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom.....	.60	5.00
Trial Ground Mixture. A carefully blended mixture of large flowered varieties, including our newest developments....	.60	5.00
Choice Mixed, all varieties, extra fine.....	.55	4.50

PACIFIC BEAUTY CALENDULA

Originated by W-F

This **new** family of Calendula is the result of several years work to produce a strain with uniformly large flowers of better formation, longer and straighter stems, more clear colors, and more resistant to mid-summer heat.

Apricot Beauty—Of an attractive two-toned effect together with large flowers and long stems. It is a far better apricot-colored Calendula.

Cream Beauty—The creamy-white shading to soft light yellow makes this the most delicately colored of all Calendulas.

Lemon Beauty—A pure lemon yellow. The long, wide petals give the flowers a much more graceful appearance and the centers are well covered.

Persimmon Beauty—Flowers of a true persimmon-orange of unusual brilliance and size, with long graceful petals on tall, vigorous, long stems.

Pacific Beauty Mixture—A blend of the four varieties described above.

Price of each, per oz. \$0.60, per lb. \$5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CALIFORNIA NATIVE FLOWERS

W-F CENTENNIAL BLEND. An exceptional mixture of true California native flowers. Carefully selected to make the most colorful as well as the most interesting display.
Price per oz. \$0.60, per lb. \$5.00.

CALIFORNIA POPPY: See *Eschscholtzia*, Page 31.

CALLIOPSIS

Annual form of *Coreopsis*—100,000 seeds per oz.

DWARF

Drummond's Gold Crest, large golden yellow semi-double with brown zone, 18 in. \$1.00 \$10.00

TALL, Bicolor, 3½ ft.

Tall All-Double Mixed85 7.00
Tall Varieties Mixed85 7.00

CAMPANULA

Canterbury Bell—125,000 seeds per oz.

ANNUAL CAMPANULA, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from very early spring sowing.

W-F Choice Mixed 1.50 15.00

MEDIUM CALYCANTHEMA, Cup and Saucer, 3 ft. biennial

Dark Blue 1.80 18.00
Light Blue 1.80 18.00
Rose 1.80 18.00
White 1.80 18.00
Choice Mixed, extra fine 1.50 15.00

MEDIUM DOUBLE, 3 ft. biennial

Choice Mixed 1.50 15.00

MEDIUM SINGLE, 3 ft. biennial

Dark Blue75 6.00
Light Blue75 6.00
Pink75 6.00
White75 6.00
Choice Mixed60 5.00

WHOLESALE GROWERS AND BREEDERS



Candytuft, Giant Hyacinth Flowered White (Florist Type)

CANDYTUFT

Coronaria and Umbellata—10,000 seeds per oz.

ANNUAL

GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.

This is a superior strain; it grows about 15 in. high, with enormous trusses of uniform blooms. It has been one of our specialties for over thirty years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.

Price per oz. \$0.80, per lb. \$6.50

Price per oz. per lb.

Giant Hyacinth Flowered White..... \$0.55 \$ 4.50

UMBELLATA, 1 ft. annual

Magic Carpet, (new) a fine blend of separate colors, none

finer 1.00 8.00

Choice Mixed, all varieties..... .60 5.00

PERENNIAL OR IBERIS

Gibraltarica, lilac shading to white, 1 ft..... 1.00 8.00

Jucunda, dwarf, pink, 4 in..... 7.50

Sempervirens, white, 1 ft..... 2.00 20.00

CARDINAL CLIMBER: See Ipomoea, Page 35.

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CARNATIONS

Dianthus Caryophyllus—15,000 seeds per oz.

For several years we have been acknowledged leaders in the production of American grown Carnation seed. The varieties we offer have proved to be the best types for American gardens. They are carefully grown in well isolated plantings to assure trueness to color and type.

We are proud to advise that new and fine improvements have been incorporated in all our Carnation strains. Please note the wider range of colors, which are all to be found in our blends and mixtures.

ANNUAL BLOOMING VARIETIES

ENGLISH GIANTS (J. M. Bridgeford Strain)

Mixed colors, superior size blooms comparable to greenhouse grown carnations if secondary buds are removed. 18 in. \$2.00 \$20.00

MARGUERITE, 20 inches.

Choice Mixed 1.20 12.00

CHABAUD'S GIANT IMPROVED, 20 inches.

These Carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, remarkably true to color, and are clove scented.

Apricot (Safron)	2.50	25.00
Cardinal Red (Sparkler) scarlet red.....	2.50	25.00
Crimson (Nero) maroon red.....	2.50	25.00
Deep Rose (Rose Queen deep).....	2.50	25.00
Deep Salmon (Aurora or Coppery Salmon).....	2.50	25.00
Fantasy, striped and variegated mixed colors.....	2.50	25.00
Flesh Pink (Rose Queen pale).....	2.50	25.00
Princess Alice, deep rose bicolor flushed white edge.....	2.50	25.00
Rose Pink (The Pearl) Lilac Ground.....	2.50	25.00
Salmon Rose (Legion of Honor).....	2.50	25.00
Violet (Purple)	2.50	25.00
White (Jeanne Dionis)	2.50	25.00
Yellow (Marie Chabaud).....	2.50	25.00
W-F Formula Blend. A color-balanced blend from separate varieties	2.50	25.00
Choice Mixed, all varieties.....	1.75	17.50

PERPETUAL GIANT, 16 to 20 inches

Choice Mixed 3.50 35.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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CARNATIONS (Continued)

ENFANT DE NICE EVERBLOOMING, 16 inches.

The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. Larger blooms than Chabaud while not so heavily lacinated. The heavier fleshy foliage provides a husky seedling, ideal for bedding plant trade.

Flesh Pink	\$5.00
Pale Rose Pink.....	5.00
Red (Blood Red).....	5.00
Rose, deep	5.00
Salmon, deep	5.00
Salmon, light	5.00
Scarlet	5.00
Striped Mixture	5.00
Violet (Purple)	5.00
White	5.00
Yellow	5.00
W-F Formula Blend. Made from a proven color formula.....	5.00
Choice Mixed	3.50	\$35.00

ENFANT DE NICE DWARF, 12 in.

Bouquet Mixture. **W-F** Superior for garden and border work as habit of growth remains neater and more compact.

Nice color range, typical large bloom, excellent for the bedding plant grower.....

4.50 45.00

BIENNIAL BLOOMING VARIETIES

GRENADIN, early flowering, 20 inches

Black King, dark red.....	2.50	25.00
Cardinal Red, scarlet red.....	2.50	25.00
Golden Sun	2.50	25.00
Snow White	2.50	25.00
Triumph, deep pink.....	2.50	25.00
White Gold, soft yellow.....	2.50	25.00
Choice Mixed	2.00	20.00

GRENADIN DWARF, Extra early, 15 in.

Bright Scarlet, 15".....	2.50	25.00
Choice mixture, early Vienna type, nice range of colors.....	2.50	25.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CELOSIA

Annual—30,000 seeds per oz.

CHILDSII , Chinese Woolflower		
Choice Mixture, 2 ft.....	1.20	12.00
CRISTATA DWARF Cockscomb, 1 ft.		
Empress, Dark foliage, deep crimson bloom.....	1.50	15.00
Choice Mixture	1.50	15.00
PLUMOSA Ostrich Plume, 2½ ft.		
Golden Fleece, clear golden yellow.....	1.50	15.00
Choice Mixture	1.20	12.00
Pampas Plume , copper, gold, scarlet, crimson shades.....	1.50	15.00

CENTAUREA

Bachelor's Button—Cornflower—7,000 seeds per oz.

CYANUS, Tall Double, 3 ft.

W-F SPECIAL STRAINS

The flowers of these strains are large, fully double, and the colors are intensified. Long stems for cutting make these strains popular with cut-flower growers. Grown each year from specially selected plants.

Black Boy , blackish maroon.....	\$0.60	\$ 5.00
Blue Boy , clear bright blue.....	.60	5.00
Pinkie , deep pink.....	.60	5.00
Red Boy , ruby red.....	.60	5.00
Snow Man , pure white.....	.60	5.00
W-F Formula Blend . A bright colored blend made by mixing together the proper amounts of the above five separately grown varieties60	5.00
Choice Mixed Double.....	.55	4.50

CYANUS, Dwarf Double, 1 ft. annual

W-F

Jubilee Gem, blue.....	1.20	12.00
Jubilee Mixture New, dwarf, nice color range.....	1.50	15.00

IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual

Choice Mixed	1.10	9.00
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PERENNIAL CENTAUREA

Candidissima (Argentea Vera) silvery-white finely cut foliage, yellow flowers. Used for edgings, window boxes, etc.; silvery leaves, 1½ ft.....	2.50	25.00
Gymnocarpa (Dusty Miller) silvery-grey notched leaves, lavender flowers. Usually used for borders. 2 ft.....	.75	6.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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CERASTIUM

Mouse Ear—Spreading Perennial—1 ft.—42,000 seeds per oz.

Tomentosum (Snow in Summer) silvery white foliage, rock plant	\$1.50	\$15.00
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CHRYSANTHEMUM

CARINATUM SINGLE Painted Daisy, annual, 10,000 seeds per oz.

Merry Mixture (Tricolor), gay color combination, 2 ft.....	.90	7.50
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MAXIMUM LEUCANTHEMUM Shasta Daisy, perennial, 25,000 seeds per oz.

May Queen (Spring Marguerite) medium-sized flowers, 2 ft.	.85	7.00
Shasta Alaska, large pure white flowers, 2½ ft.....	.85	7.00
Diener's Giant Double White, 2½ ft.....	5.00

CLARKIA

Annual—2 ft.—100,000 seeds per oz.

Elegans Double Choice Mixture, bright colors.....	1.00	10.00
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CLEOME

Spiderflower—Annual—13,800 seeds per oz.

Giant Pink Queen, bright salmon pink. S.M., A.A.S. '42.....	1.25	12.50
Helen Campbell, pure white.....	1.50	15.00

COBAEA SCANDENS

Cathedral Bells—Annual Climber—400 seeds per oz.

Violet	1.50	15.00
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COCKSCOMB: See Celosia, Page 24.

COLUMBINE: See Aquilegia, Page 16.

CONVOLVULUS

Morning Glory—Annual Climber—1,500 seeds per oz.

Crimson Rambler50	2.00
Major Mixed, climber.....	.50	1.75

For giant flowered varieties such as Heavenly Blue, Scarlett O'Hara, etc., see Ipomoea, Page 35.

COREOPSIS

Perennial form of Calliopsis—3 ft.—12,000 seeds per oz.

Double Sunburst, golden yellow.....	.75	6.00
Grandiflora Lanceolata, Golden Giant.....	.60	5.00
Mayfield Giant, large flowered, golden yellow.....	.60	5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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COSMOS

Annual—5,500 seeds per oz.

MAMMOTH FLOWERING SENSATION, 3 ft.

Dazzler, crimson	\$0.95	\$ 7.50
Pink95	7.50
Radiance (New) A.A.S. '47.....	.95	7.50
White95	7.50
W-F Formula Blend. A well proportioned mixture of the above four separately gown varieties.....	.95	7.50
Choice Mixed, A.M., A.A.S. '36.....	.85	7.00

LATE MAMMOTH SINGLE, 4 ft.

Perfection Giant Flowering Fine Mixed.....	.75	6.00
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HYBRIDA, 2½ ft., 3,000 seeds per oz.

Fiesta, gold striped scarlet, semi-double. S.M., A.A.S. '51.....	1.50	15.00
Yellow Flare	1.10	9.00
Orange Flare (Early Flowering) G.M., A.A.S. '35, 2½ ft.....	1.10	9.00
Orange Ruffles, semi-double.....	1.10	9.00

CYNOGLOSSUM

Chinese Forget-me-not—Annual—5,300 seeds per oz.

Amabile Deep Ultramarine Blue, 2 ft.....	.50	2.50
Amabile Dwarf Compactum Firmament, A.A.S. '39, 15 in.....	.50	3.00

DAHLIA

Tuberous Perennial—3,000 seeds per oz.

W-F DWARF HYBRIDS

A specialty of our firm. A greatly improved Unwin type very nearly all double. Uniform and early, blooms in about 80 days from seed. Can be forced earlier for sale in 4 inch pots.

Price per oz. \$1.60, per lb. \$16.00.

Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.50	15.00
Coltness Mixed	1.80	18.00
Giant Decorative Exhibition Hybrids, a superb strain, none finer from seed.....	9.00	90.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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DELPHINIUM

Perennial—10,000 seeds per oz.

CHINENSIS

While the Chinensis type of Delphinium is classified as a perennial, they will, if sown early, bloom the first year, and continue to bloom the next two or three years following.

DWARF

Azure Fairy, azure blue, 8 in.....	\$2.00	\$20.00
Blue Butterfly Improved, ultramarine blue, 8 in.....	2.00	20.00
Blue Mirror (New) large navy blue spurless flowers opening upward. 12 in.....	2.00	20.00

TALL

W-F Cambridge Blue, belladonna blue, 2 ft.....	1.50	15.00
Dark Blue, 2 ft.....	1.50	15.00
White, 2 ft.....	1.50	15.00
Mixed, 2 ft.....	1.25	10.00

BELLADONNA TYPE

Belladonna Improved (W-F Special Strain).

Clear light blue, large flowered and a strong grower.

The finest strain of Belladonna on the market..... 2.50 25.00

Belladonna Cliveden Beauty, light blue..... 2.50 25.00

Belladonna True, light blue..... 1.50 15.00

Bellamosum Improved (W-F Special Strain).

Clear large deep blue flowers (Phenyl Blue, Ridgway)

uniform in color..... 2.50 25.00

Bellamosum, dark blue..... 1.50 15.00

Cardinale, scarlet 1.50 15.00

Lamartine, gentian blue with cream center..... 2.50 25.00

SAPPHIRE

Introduced by **W-F** this fine strain is a hardy improved Formosum type, a shade lighter and brighter than Bellamosum with a golden bee. Possesses immense florets and is an excellent florist item.

Price per oz. \$4.00, per lb. \$40.00

Belladonna Hybrids. A well-balanced mixture of the various
light and dark blue shades..... 1.50 15.00

WREXHAM TYPE, 5 ft.

Wrexham Finest Mixed..... 3.00 35.00

BLACKMORE AND LANGDON TYPE

W-F Hybrids XXX Mixed.....	2.50	25.00
Gold Medal Hybrids Mixed.....	1.50	15.00

WALLER FLOWERSEED COMPANY



*Our New Pacific Giant Delphinium are grown each year from
originator's newest strains.*

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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DELPHINIUM THE NEW PACIFIC GIANTS

Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

We are pleased to offer a complete list of the originator's newest and finest strains, all carefully grown by us each year from the originator's cross-pollinated seed.

This remarkable strain grows to over 6 feet in height in our fertile fields in the Arroyo Grande Valley.

GROWN FROM ORIGINATOR'S STOCK

Astolat Series , contains these new shades in variety, pale blush, lilac pink, deep raspberry rose. With brown, fawn, and black bees, for contrast.....	\$12.00
Black Knight Series , dark blue (Dark Bee).....	8.00	\$80.00
Blue Bird Series , clear medium blue (White Bee).....	8.00	80.00
Blue Jay Series , clear medium blue (Dark Bee).....	8.00	80.00
Cameliard Series , pure lavender (White Bee).....	8.00	80.00
Galahad Series , giant glistening white (White Bee).....	8.00	80.00
Guinevere Series , light pinkish lavender (White Bee).....	8.00	80.00
King Arthur Series , dark violet (White Bee).....	8.00	80.00
Lancelot Series , clear lilac self (White Bee).....	8.00	80.00
Percival Series , white (Black Bee).....	8.00	80.00
Round Table Series , a mixture of the originator's newest unnamed shades and types.....	8.00	80.00
Summer Skies Series , clear light blue (White Bee).....	8.00	80.00
Dark Blue Shades	6.50	65.00
Lavender Pastel Shades	6.50	65.00
Light Blue Shades	6.50	65.00
Medium Blue Shades	6.50	65.00
Violet Shades	6.50	65.00
Pacific Giants White	6.50	65.00
W-F Formula Blend . Superior blending of the finest named series, according to our master formula.....	7.50	75.00
W-F Pacific Giants Mixed Colors . An unusually fine mixture grown from our own carefully developed formula using originator's seed of the above "Series." This assures you of distinctly superior quality.....	5.00	50.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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DIANTHUS

Pinks—28,000 seeds per oz.

Annual Varieties

CHINENSIS (Chine or Indian Pinks) 1 ft.

Double Choice Mixed.....	\$0.85	\$ 7.00
Single Choice Mixed.....	.75	6.00

HEDDEWIGII LACINIATUS, 1 ft.

Double Carnation Shades (Double Gaiety), New, brilliant shades in a full range of color, including bright salmon and scarlet	1.00	8.00
Single Gaiety. The largest flowers with deeply fringed edges and in the most brilliant colors.....	.85	7.00

SWEET WIVELSFIELD, 1 ft. annual

Single Choice Mixed.....	.85	7.00
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Hardy Perennial Varieties

PLUMARIUS (Grass or Clove Pinks) 1 ft.

Cyclops (Single Perpetual) various colors, red eye.....	3.00	30.00
Double (Double Pinks) Fine Mixed.....	2.00	20.00
Single (Single Pinks) Fine Mixed.....	1.00	10.00
Semperflorens Mixed (Florists' Perpetual Pinks) double.....	2.50	25.00
Scoticus Double, Special Florist Strain.....	2.50	25.00
Spring Beauty, Extra Double Giant Mixed.....	2.50	25.00

ALLWOODII, 1 ft.

Allwoodii Mixed. Double and single mixed. Free flowering, with a wide range of color.....	3.00	30.00
Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	3.00	30.00

UNUSUAL VARIETIES

Caesius Grandiflorus (Cheddar Pinks) pink, 1 ft.....	.60	5.00
Deltoides Brilliant (Maiden Pinks) rich rose pink, 4 in.....	2.50	25.00
Little Jock Hybrids. A rare very dwarf rock garden species, mixed colors, 6 inches.....	2.50	25.00
Rock Garden Rare Species Mixed.....	2.50	25.00
Winteri, Mixed Colors. A new strain of large, single, brightly-zoned flowers on stiff stems, 1 ft.....	3.50	-----

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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DIDISCUS

Blue Lace Flower—Annual—2½ ft.—10,300 seeds per oz.

Coeruleus, blue	\$1.50	\$15.00
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DIGITALIS

Foxglove—Biennial—5 ft.—200,000 seeds per oz.

Gloxinioides Mixed75	6.00
The Shirley, enormous spotted flowers, mixed.....	.75	6.00

W-F Shirley Pastel Shades, New shades of cream yellow, apricot, rose- pink, heliotrope	1.50	15.00
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DIMORPHOTHECA

African Daisy—Star of the Veldt—Annual—10,000 seeds per oz.

AURANTIACA

Golden West, 1 ft.....	1.50	15.00
Orange Improved, 1 ft.....	1.50	15.00
Salmon Beauty, 1 ft.....	1.50	15.00
White Beauty, 1 ft.....	1.50	15.00
Mixed Hybrids, 1 ft.....	1.20	12.00

ECKLONIS

White with blue disc, 2 ft.....	2.00	20.00
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DOLICHOS

Annual Climber—115 seeds per oz.

Lignosus (Australian Pea Vine).....	1.50	15.00
Lablab (Hyacinth Bean Vine) Mixed colors. Purple and white flowered mixed50	2.00

DUSTY MILLER: See *Centaurea Gymnocarpa*, Page 24.

ESCHSCHOLTZIA

California Poppy—Annual—15,000 seeds per oz.

Aurantiaca (Orange King) rich orange, true California Poppy, A.M., R.H.S., 1 ft.....	.60	5.00
Carmine King, deep carmine, 8 in.....	.60	5.00
Golden West (Californica) yellow with orange center, 1 ft.....	.60	5.00
White, 1 ft.....	.75	6.00
W-F Special Hybrids Mixed , rare and unusual double and semi- double colors, 8-12 in.....	1.25	10.00
Brilliant Mixed, mixture of all above colors, 8-12 in.....	.60	5.00
Mixed, white, yellow and orange, 1 ft.....	.55	4.50

EUPHORBIA

Snow on the Mountain—Annual—2 ft.—2,500 seeds per oz.

Variegata85	7.00
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FEVER FEW: See *Matricaria*, Page 41.

FOUR O'CLOCKS: See *Marvel of Peru*, Page 41.

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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GAILLARDIA

PICTA, 2 ft. annual—15,000 seeds per oz.

Single Mixed	\$0.95	\$ 7.50
Lorenziana Double Choice Mixed.....	1.00	8.00
Lorenziana Double New Hybrids, A better mixture of brighter colors, larger, more fully double flowers.....	1.25	10.00

GRANDIFLORA, 3 ft. perennial—10,000 seeds per oz.

W-F Portola Hybrida red, golden tipped.....	1.25	10.00
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GERANIUM

Pelargonium Zonale—Perennial—1½ ft. plus—6,200 seeds per oz.

Fancy Mixture	6.00	60.00
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GERBERA

Transvaal Daisy—Perennial—2 ft.—16,000 seeds per oz.

W-F Hybrids (New). A new and exclusive strain of exceptional quality and color range. Per 1000 seeds \$3.50.....	20.00	175.00
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GEUM

Rose of the Rockery—Perennial—2 ft.—7,000 seeds per oz.

Lady Stratheden, orange yellow	1.50	15.00
Mrs. Bradshaw, scarlet	1.25	12.50
Orange Queen, orange scarlet.....	2.00	20.00
Choice Mixed	1.50	15.00



Geum Mrs. Bradshaw

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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GILIA

Queen Ann's Thimble—Annual—110,000 seeds per oz.

Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	\$.75	\$ 6.00
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GODETIA

Satin Flower—Annual—45,000 seeds per oz.

Tall Double Grandiflora Mixed, 2 ft.....	.85	7.00
Duke of York, upright single, 1 ft.....	1.25	10.00

GOURDS

Annual Climber—150-500 seeds per oz.

Large Ornamental Sorts Mixed.....	.50	2.00
Small Ornamental Sorts Mixed.....	.50	2.00
Large and Small Ornamental Sorts Mixed.....	.50	2.00

GREVILLEA

Silk Oak—Greenhouse Perennial—1,100 seeds per oz.

Robusta	3.00	30.00
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GYPSOPHILA

ELEGANS (Chalk Plant) annual—25,000 seeds per oz.

COVENT GARDEN MARKET RESELECTED, 2 ft.

An improved giant pure white, unsurpassed as to size of bloom
as well as form. A florist strain.

Price per oz. \$.50, per lb. \$1.75

London Market, large flowered, 2½ ft.....	\$0.50	\$ 1.50
Paris Market, large flowered, extra select, 2 ft.....	.50	1.50

PANICULATA (Baby's Breath), 3 ft. perennial—35,000 seeds per oz.

Double Snow White.....	3.00	30.00
Single White95	7.50

REPENS, 6 in. spreading perennial—35,000 seeds per oz.

Rose	2.00	20.00
White	2.00	20.00

HELIANTHUS: See Sunflower, Page 67.

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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HELICHRYSUM

Everlasting Strawflower—Annual—45,000 seeds per oz.

Monstrosum Double, Choice Mixed.....	\$ 1.25	\$ 10.00
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HEUCHERA

Coral Bells—Alum Root—Perennial—1½ ft.—750,000 seeds per oz.

Sanguinea Hybrids Mixed Colors.....	10.00	100.00
Sanguines Spitfire, large rich scarlet.....	10.00	100.00
Sanguinea Splendens, vermillion.....	10.00	100.00

HOLLYHOCK

Althea Rosea—3,500 seeds per oz.

PERENNIAL

Chater's Double Chamois (Colorado Sunset).....	1.80	18.00
“ “ Crimson	1.80	18.00
“ “ Deep Rose (Enchantress).....	1.80	18.00
“ “ Lilac	1.80	18.00
“ “ Maroon (Black Gem).....	1.80	18.00
“ “ Newport Pink	1.80	18.00
“ “ Salmon Rose	1.80	18.00
“ “ Scarlet (Fire King).....	1.80	18.00
“ “ Sulphur Yellow (Golden Drop).....	1.80	18.00
“ “ White (Virgin Queen).....	1.80	18.00
“ “ W-F Formula Blend.....	1.80	18.00
“ “ Superb Mixed	1.40	14.00
Imperator, fringed flowers, pink to cerise salmon.....	1.20	12.00
Triumph Double Mixed, Flowers waved and fringed.....	1.20	12.00
Allegheny Mixed, semi-double, art shades.....	1.20	12.00
Single Mixed60	5.00

ANNUAL

TRIUMPH SUPREME

A W-F introduction of rare merit. Reports from over the world indicate that this variety is such an early blooming strain that it more rightly deserves to be listed as an annual, earlier than Indian Summer and blooming with Indian Spring. Frilled graceful double blooms in a very wide and pleasing color range. Proven over 4 years usage to be one of the finest Hollyhocks ever introduced.

\$1.50 per oz. \$15.00 per lb.

Indian Spring, S.M., A.A.S. '39.....	.95	7.50
Indian Summer	3.00	30.00

IBERIS. See Candytuft, Page 21.

ICELAND POPPY: See Poppy Nudicaule, Page 48.

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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IPOMOEA

Morning Glory—Evening Glory—Annual Climber

NOCTIFLORA, Night Blooming, 300 seeds per oz.

White Moonflower. Night blooming, white seeded.....	\$0.50	\$ 3.00
Giant Pink Moonflower.....	.50	3.00

QUAMOCLIT, Cypress Vine, 1,000 seeds per oz.

Hearts and Honey.....	1.50	15.00
Scarlet (Sloteri) (Cardinal Climber).....	1.00	8.00
Mixed60	5.00

GIANT FLOWERING (Rubro-Caerulea) 700 seeds per oz.

Blue Star (A.A.S. '48) Sky-blue with mid-blue ribs in form of a star.....	.75	6.00
Cornell. Rosy-crimson with white edge.....	.75	6.00
Darling, (New) A new brilliant rosy-red with pure white throat, brighter than Scarlett O'Hara. Climbs and blooms freely like Heavenly Blue and Pearly Gates.....	.60	5.00
Heavenly Blue Clarke's Strain, sky blue, shading golden yellow in throat, extremely early.....	.50	4.00
Pearly Gates, lovely lustrous white. S.M., A.A.S. '42.....	.85	7.00
Scarlett O'Hara, G.M., A.A.S. '38.....	.60	5.00
White Magic85	7.00
Giant Mixed. Mixture of red, white and blue.....	.55	4.50

For the smaller flowered Morning Glories see Convolvulus, page 25

KOCHIA

Burning Bush—Summer Cypress—Annual—3 ft.—50,000 seeds per oz.

Childsii, compact symmetrical, green changing to red.....	.50	3.00
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LARKSPUR

Larks-Heel—Annual Delphinium—9,000 seeds per oz.

EARLY GIANT HYACINTH FLOWERED IMPROVED, 3 ft.

Dark Blue	2.00	20.00
Lilac	2.00	20.00
Pink	2.00	20.00
Purple	2.00	20.00
White	2.00	20.00
Choice Mixed	1.50	15.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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LARKSPUR (Continued)

GIANT IMPERIAL, 3½ to 4 ft. New and Standard Varieties

Numerous trials conducted over past seasons indicate the following choice varieties to be a select, concise listing suitable for any situation.

Outstandingly superior varieties indicated in boldface type.

	Blue Bell, light blue	\$0.75	\$ 6.00
W-F	Blue Spire, deep Oxford blue.....	.75	6.00
	Carmine King Improved, bright carmine rose.....	.75	6.00
	Dazzler, carmine75	6.00
W-F	Exquisite Pink Improved, soft pink shaded salmon, A.M., R.H.S.	.75	6.00
W-F	Exquisite Rose, rose pink, A.M., R.H.S.....	.75	6.00
	Lilac King, rich lilac.....	.75	6.00
	Los Angeles Improved, rose.....	.75	6.00
	Miss California, deep rose on salmon.....	.75	6.00
	Pink Perfection, light pink on salmon.....	.75	6.00
	Regal Dark Blue75	6.00
	Regal Lilac , pure clear lilac.....	.75	6.00
	Regal Pink , brilliant pink on salmon.....	.75	6.00
	Regal Rose , clear cold rose.....	.75	6.00
	Regal White , purest white.....	.75	6.00
W-F	Rosalind rose suffused salmon.....	.75	6.00
	Supreme Dark Blue75	6.00
	Supreme Lilac, clear lilac.....	.75	6.00
	Supreme Pink, rose pink75	6.00
	Supreme Rose , clear warm rose.....	.75	6.00
	Supreme Salmon , finest salmon75	6.00
	Supreme White75	6.00
	Sweet Lavender75	6.00
	White King75	6.00
	White Spire75	6.00
W-F	Formula Blend , made from the above new and standard varieties in proper proportion.....	.75	6.00
	Choice Mixed.....	.70	5.50

WHOLESALE GROWERS AND BREEDERS



LATHYRUS LATIFOLIUS

Everlasting Pea—Perennial Climbing Sweet Pea—600 seeds per oz.

	Price per oz.	per lb.
Pink Beauty	\$1.25	\$12.00
Red	1.25	12.00
White Pearl	1.25	12.00
Mixed	1.00	10.00

LAVATERA

Mallow—Perennial—500 seeds per oz.

Assurgentiflora (California Windbreak) rose, 10 ft.....	.50	4.00
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LAVENDER

Sweet Lavender—Perennial—30,000 seeds per oz.

Munstead Strain, dwarf, deep lavender, 1 ft.....	2.50	25.00
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LILIUM

Regal Lily—Perennial—4 ft.—5,000 seeds per oz.

Regale	1.50	15.00
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LINARIA

Wild or Baby Snapdragon—Annual—500,000 seeds per oz.

Maroccana Hybrida Excelsior Mixed.....	.85	7.00
Marocanna Northern Lights, (New) brilliant colors.....	.85	7.00
Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	1.00	10.00

LINUM

Flax—9,000 seeds per oz.

Grandiflorum Rubrum, Scarlet, annual—1½ ft.....	.60	5.00
Perenne Sibiricum, blue, perennial, 2½ ft.....	.60	5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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LOBELIA

Erinus—Annual—750,000 seeds per oz.

COMPACT VARIETIES

CRYSTAL PALACE

A W-F reselected strain. True, dark blue, dark foliage.

Price per oz. \$2.00, per lb. \$20.00

Cambridge Blue, light blue, green foliage.....	\$2.50	\$25.00
Emperor William (Celestial), gentian blue, green foliage.....	2.50	25.00
Mrs. Clibran, deep blue, white eye.....	2.50	25.00

TRAILING

Sapphire, sapphire blue, white eye.....	2.00	20.00
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LUPIN

Annual Varieties

HARTWEGII GIANT KING, 3 ft. annual—1,800 seed per oz.

W-F King strain of Lupinus have larger flowers, closer placed on longer spikes and in more distinct colors. They grow taller and are more vigorous, much to be preferred over the older ordinary strains of Hartwegii.

W-F Blue, Oxford Blue.....	.75	6.00
W-F Heliotrope, rosy purple.....	.75	6.00
W-F Sky Blue, light blue.....	.75	6.00
W-F White, pure white.....	.75	6.00
W-F W-F Formula Mixture, A.M., A.A.S. '33.....	.75	6.00
Choice Mixed60	5.00

DWARF HARTWEGII, 8 in.—1,800 seeds per oz.

Pixie Delight. Very free flowering in a wide range of colors	1.25	10.00
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SMALL SEEDED SORTS

Nanus Blue, 1 ft (California Native) 3,600 seeds per oz.....	.50	3.00
Texas Blue Bonnet (Texas State Flower) 1 ft.—1,000 seeds per oz.50	3.00

Perennial Varieties

POLYPHYLLUS, 3 to 4 ft.—1,800 seeds per oz.

Russell Mixed. Every imaginable color.....	1.25	10.00
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WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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MARIGOLD

Tagetes—Annual—8,000 seeds per oz.

AFRICAN DOUBLE FISTULOSA, 3 ft.

ALL-DOUBLE—An especially fine tall branching strain, bearing enormous flowers of the quilled type. One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with a high percentage of singles. This strain is 100 per cent double, with huge perfectly formed blooms.

As originators, we claim to have the most perfect and best strains. Especially selected for florists.

W-F Lemon All-Double

W-F Orange All-Double A.M., R.H.S., '33

Each of above varieties: Price per oz. \$1.20, per lb. \$12.00.

Mixed All-Double. An exceptional mixture made from the two separately grown colors, assuring the proper color balance and best possible quality. Price per oz. \$1.00, per lb. \$8.00.

Choice Mixed \$0.85 \$ 7.00

AFRICAN DOUBLE IMBRICATA (Carnation Flowered)

Buff Beauty, golden buff (odorless foliage), 2½ ft.....	1.00	10.00
Burpee Gold Improved, orange (odorless foliage) 2½ ft.....	1.00	10.00
Canary Bird, lemon yellow (odorless foliage), 2½ ft.....	1.00	10.00
Frills, bright golden orange (odorless foliage) 2 ft.....	1.00	10.00
Guinea Gold, golden orange, 2½ ft.....	.85	7.00
Mayling, yellow (odorless foliage) 2½ ft.....	1.00	10.00
Real Gold, Golden orange very large blooms, 2½ ft.....	1.00	10.00
Yellow Supreme, creamy lemon yellow, 2½ ft.....	1.00	10.00
Carnation Flowered Mixed, earliest above varieties.....	1.00	10.00

AFRICAN GIGANTEA (Carnation Flowered) 3½ ft.

Sunset Giants. Huge flowers with a color range through orange, yellow and primrose.....	.95	7.50
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AFRICAN SPECIAL MIXTURE W-F

Treasure Chest. A strikingly brilliant and interesting blend of the very earliest Chrysanthemum and Carnation flowered African varieties, selected for even height and season of bloom	1.25	10.00
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WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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MARIGOLD (Continued)

CHRYSANTHEMUM FLOWERED

	Crown of Gold, golden orange, G.M., A.A.S., 37, 2½ ft.....	\$1.25	\$10.00
	Early Sunrise (Dixie Sunshine) dazzling golden yellow, 4 ft.	1.25	10.00
	Glitters, A.A.S. '51, yellow, 2 ft.....	1.25	10.00
	Mammoth Mum, yellow, 2½ ft. A.A.S. '44, 2½ ft.....	2.50	25.00
W-F	Mission Giant Goldsmith, rich golden orange, B.M., A.A.S. '41, 1½ ft.....	1.25	10.00
W-F	Mission Giant Limestone. A new soft lemon yellow, 1½ ft.....	1.25	10.00
W-F	Mission Giant Yellowstone, clear golden yellow, H.M., A.A.S. '42	1.25	10.00
	Mission Giant Mixed. Exclusive, our mixture is now made up of the three colors in correct proportion, 1½ ft.....	1.10	9.00

FRENCH DOUBLE, Dwarf, 1 ft.—10,000 seeds per oz.

	Color Magic, interesting color hybrids, 10 in.....	1.00	8.00
W-F	Eldorado. A new compact and uniform canary yellow. 10 in....	.75	6.00
	Harmony, deep orange, with maroon-brown collar, 18 in.....	.75	6.00
	Harmony Hybrids, mixture of Harmony type, crested flowers, 18 in.....	.75	6.00
	Melody, brilliant orange. B.M., A.A.S. '42, 10 in.....	.75	6.00
	Royal Scot (Striped) extra select, 12 in.....	.75	6.00
	Rusty Red (Fandango), extra large mahogany flowers, 10 in.	1.25	10.00
	Scarlet Glow, mahogany turning to orange scarlet. H.M., A.A.S. '41, 10 in.....	.75	6.00
	Tangerine, orange scarlet, 10 in.....	1.00	10.00
	Monarch Strain Mixed, 15 in.....	1.25	10.00
	Choice Double Mixed, Grown from above varieties.....	.75	6.00

FRENCH DOUBLE, Dwarf Miniature.

Butterball, soft butter yellow. B.M., A.A.S. '42, 8 in.....	1.00	8.00
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LEMONDROP W-F

Our new early Canary Yellow variety should definitely replace Yellow Pigmy. 9 inches tall, profuse blooming on compact plants. Excellent for bedding plant sales, as the first bloom is fully double. Schmidt Lithograph has produced a packet specially for Lemondrop.

Price per oz. \$1.50, per lb. \$15.00

	Midget Harmony. Flowers same as Harmony, 9 in.....	1.00	8.00
	Spy, yellow crested center, guard petals mahogany-red. S.M., A.A.S. '41, 9 in.....	1.00	8.00
W-F	Spy Hybrids, complete range of colors, 9 in.....	1.00	8.00
	Sunkist, bright golden orange, 9 in.....	1.00	8.00
	Yellow Pigmy, H.M., A.A.S. '40, 8 in.....	1.00	8.00
	Gem Mixture75	6.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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MARIGOLD (Continued)

FRENCH SINGLE, Dwarf

Brownie, mahogany yellow crested center, 11 in.....	\$1.50	\$15.00
Flash, red and gold bicolor, 15 in., B.M., A.A.S. '43.....	.50	4.00
Naughty Marietta (New) golden yellow blotched maroon at the base of the petals, 12 in.....	.60	5.00
Red Head (New) large single rich mahogany with crested center of orange tipped maroon. 12 in.....	.85	7.00
Sunny (New) yellow, 12 in.....	.60	5.00
Choice mixed (Spanish Flag), all above colors.....	.60	5.00

FRENCH SINGLE, Tall

Brown (Josephine) for florists, 3 ft.....	.60	5.00
Ferdinand, Harmony type bloom, 2 ft.....	.60	5.00

TAGETES SIGNATA PUMILA

Gnome, deep orange, 9 in.....	1.25	10.00
Lulu, yellow	2.50	25.00
Ursula, golden orange.....	2.50	25.00

MARVEL OF PERU

Marvel of Peru—Mirabilis—Annual—350 seeds per oz.

Choice Mixed50	2.50
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MATRICARIA

Perennial—150,000 seeds per oz.

W-F Ultra-Double White, select florist strain closely approaches the quality usually only obtained from cuttings, 2 ft.....	10.00	100.00
Double White, select, 2 ft.....	3.00	30.00
Golden Ball, dwarf double, 8 in.....	2.50	25.00
Capensis Alba Plenissima (Feverfew) 2 ft.....	1.20	12.00

MATTHIOLA

Evening Scented Stock—Annual—2 ft.—47,000 seeds per oz.

Bicornis, lilac flowers, exquisitely perfumed.....	.75	6.00
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MIGNONETTE

Reseda Odorata—Annual—30,000 seeds per oz.

Goliath Red, Select Strain, 1 ft.....	.75	6.00
Machet Improved, 1½ ft.....	.75	6.00
“ Special Mixture, 1 ft.....	.75	6.00
New York Market, Select Strain, 1½ ft.....	.75	6.00
Reseda Odorata Grandiflora Improved, 1½ ft.....	.75	6.00

MORNING BRIDE: See Scabiosa, Page 50.

MORNING GLORY: See Ipomoea, Page 35 and Convolvulus, Page 25.

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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NASTURTIIUM

Indian Cress—Annual—175 seeds per oz.

SEMI-DOUBLE GLEAM

Golden Gleam, golden yellow, G.M., A.A.S. '33, A.M., R.H.S. '32.....	\$	2.00
Indian Chief, dark foliage, brilliant scarlet.....		2.00
Mahogany, dark mahogany red.....		2.00
Salmon Gleam, golden salmon.....		2.00
Scarlet Gleam, fiery scarlet, G.M., A.A.S. '35.....		2.00
Glorious Gleam Hybrids Mixed, A.M., A.A.S. '35.....		2.00

SEMI-DOUBLE DWARF, 1 ft.

Cherry Rose	2.50
Golden Globe, golden yellow.....	2.50
Mahogany Gem, dark mahogany red.....	2.50
Scarlet Globe, fiery scarlet.....	2.50
Gem Mixed, well balanced range of colors.....	2.50
Giant Mixed, dwarf compact.....	2.50

SINGLE DWARF, 1 ft.

W-F Formula Mixture of Dark Leaved Varieties.....	3.00
Choice Mixed	2.00

SINGLE TALL or CLIMBING

W-F Formula Mixture of Dark Leaved Varieties.....	3.00
Choice Mixed	2.00

NEMESIA STRUMOSA

1 ft.—Annual—100,000 seeds per oz.

GRANDIFLORA (SUTTONI)

Choice Mixed	\$5.00	-----
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NANA COMPACTA, 9 in.

Blue Gem Improved.....	5.00	-----
Fire King, cerise scarlet.....	5.00	-----
Superbissima Grandiflora Mixed, dwarf, splendid colors.....	4.00	-----

NEMOPHILA

California Native—Annual—18,000 seeds per oz.

Insignis Blue (Baby Blue Eyes).....	.50	4.00
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NICOTIANA

Flowering Tobacco—Annual—200,000 seeds per oz.

Affinis Sweet Scented Crimson King, 3 ft.....	1.00	10.00
Affinis Sweet Scented White, 3 ft.....	1.00	10.00
Affinis Sweet Scented Choice Mixed, 3 ft.....	.95	7.50
Affinis Sweet Scented Dwarf Crimson Bedder, 15 in.....	.95	7.50
Daylight Sensation Mixture (New). 2 ft.....	1.00	10.00
Miniature White (Suaveolens), fragrant, 15 in.....	5.00	-----

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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NIEREMBERGIA

Cup Flower—Tender Perennial—170,000 seeds per oz.

Purple Robe. A.A.S. '42. Deep purple, 8 to 10 inches.....\$12.50

PANSY

Viola Tricolor—Heartsease—Hardy Annual—24,000 seeds per oz.

The advantages of carefully grown California Pansy seed are high germination, increased longevity, and early delivery. We can usually furnish high germinating new crop seed for your July-August sales.

W-F Special Formula Mixture of Swiss Giants

Price
Per oz. Per lb.

A magnificent blend of Swiss Giant Pansy, characterized by a predominance of rich wine colors. It far surpasses, in form and range of dark, rich colors, any mixture of Swiss Giant Pansy we have seen. The plants are uniformly compact and most of the blooms are waved, giving them the appearance of being frilled. This Formula Mixture has been one of our special items for a number of years.....

\$8.00 \$80.00

Super Swiss Giants, Superb Mixed..... \$5.50 \$55.00

America, Special Florists' Strain Mixed..... 7.50 75.00

Jumbo Strain, Specially selected by our plant breeding staff as the finest of the Oregon types, for breeding and production in our own California fields. Excellent color range..... 6.00 60.00

Oregon Giants Bright Mixture..... 6.50 65.00

Tall Winter Flowering (Florist Strain) Mixed colors..... 12.00 120.00

Harmony unusual in its unending variety of interesting color combinations. Gay luminous tones..... 8.00 80.00

PASSIFLORA

Passion Flower—Perennial Climber—1,600 seeds per oz.

Edulis, blue and white..... 1.50 15.00

PENTSTEMON

Beard Tongue—Perennial—60,000 seeds per oz.

Hybrid Gloxinioides. Choice Mixed (Sensation) 2½ ft..... 2.00 20.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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PETUNIA

Annual—200,000 seeds per oz.

HYBRIDA (Tall Bedding) 1½ ft.

W-F	Blue Bee the blue of Viola Jersey Gem.....	\$2.50	\$25.00
	Flaming Velvet. Bright crimson red.....	2.50	25.00
	General Dodds, velvety blood red.....	2.50	25.00
	Howard's Star, reddish-purple, white star.....	2.50	25.00
W-F	Howard's Star Improved, violet, white star.....	3.00	30.00
W-F	Radiance, cerise rose, S.M., A.A.S. '41.....	3.00	30.00
	Rose King	2.50	25.00
	Topaz Queen, carmine-rose.....	3.50	35.00
	Violacea, deep violet.....	2.50	25.00
	White King	2.50	25.00
	W-F Formula Blend. A new mixture made by blending together proper proportions of the best of the separately grown largest varieties.....	2.50	25.00
	Choice Mixed. An excellent mixture of all colors.....	2.00	20.00

BALCONY PENDULA (Tall Bedding), 1½ ft. Larger flowers than Hybrida

	Black Prince, velvety red.....	4.00	40.00
	Blue, velvety violet blue, extra select.....	2.50	25.00
	Crimson, dark red.....	4.00	40.00
	Rose, fiery rose, select strain.....	2.50	25.00
W-F	Royal Rose. A new clear warm rose.....	4.00	40.00
W-F	Star of California, violet-purple, white star.....	2.50	25.00
	White, pure white, A.M., R.H.S. '35.....	2.50	25.00
	Choice Mixed, includes all the above varieties.....	2.25	22.50

RUFFLED NANA COMPACTA (Dwarf), 10 in.

W-F	Martha Washington. Compact ruffled.....	25.00
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W-F	Little Giants Mixed. Very compact plants completely covered for a long season with well-ruffled flowers in all shades, 10 in.....	Price per oz. \$15.00
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W-F	Pink Frills (Little Giants Pink Shades). W-F Developed from our popular Little Giants. Early blooming, medium size flowers in brilliant rose-pink shades are profusely borne on compact well rounded plants. Excellent for pot work, borders and bedding..	Price per oz. 20.00
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WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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PETUNIA (Continued)

GRANDIFLORA NANA COMPACTA (Dwarf), 10 in.

King Henry, rich velvety red.....	¼ oz. \$4.50	\$15.00
Velvet Ball, velvety blood red, A.A.S. '39.....	¼ oz. 4.50	15.00

HYBRIDA NANA COMPACTA (Dwarf), 1 ft.

Admiral Improved. New refinement of older strain, more uniform color and habit, excellent pot strain.....	\$10.00
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W-F Blue Bedder Improved. New compact mid-blue, free flowering, early blooming	3.50	35.00
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W-F Celestial Rose. Low growing compact bright rose with a small white eye	2.50	25.00
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W-F Elk's Star. New exceptionally uniform, velvety reddish purple, clear white star.....	10.00
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English Violet. Medium shade of violet-blue.....	6.00	60.00
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Fire Chief. Scarlet red Gold Medal A.A.S. 1950.....	8.00	80.00
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Glow. The brightest of all in this group. A dazzling carmine and compact growing.....	6.00	60.00
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Lipstick. Carmine rose.....	6.00	60.00
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Rose of Heaven.....	2.50	25.00
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W-F Rosy Morn. Compact, exceedingly uniform, the same bright shade as our Celestial Rose, but with a larger distinct white center	3.50	35.00
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W-F Silver Blue or Heavenly Blue. Medium light blue, non-fading color and compact growth.....	5.00	50.00
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W-F Snowball Improved. Pure white. Flowers are large, full round with a light throat. The plants are compact and exceptionally uniform	3.50	35.00
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Twinkles. Brilliant rose starred white. Very low growing.....	6.00	60.00
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Violacea. Vigorous, free flowering violet, but taller than the other varieties	2.50	25.00
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W-F Formula Blend. Made by blending the best and most compact of the above varieties in a complete range of colors	3.00	30.00
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WALLER FLOWERSEED COMPANY



Petunia Popcorn as introduced by W-F 1953

GRANDIFLORA SINGLE PLAIN EDGED

POPCORN

W-F introduction and one of the finest products of our plant breeding staff. A dwarf version identical in flower form and size of bloom with Snowstorm. It is earlier blooming and its habit is exceedingly dwarf and compact. Excellent for pot work or bedding. Unquestionably will replace Snowstorm for universal use. 8 in.

Price per 1/16 oz., \$5.00; per 1/4 oz., \$15.00; per oz., \$50.00

Price per 1/16 oz. 1/4 oz. oz.

Snowstorm Improved. Immense pure white, 1 1/2 ft.....\$3.50 \$10.00 \$35.00

Summer Night. Violet blue, late blooming, 1 ft..... 3.50 10.00 35.00

DWARF ELK'S PRIDE

W-F Special Strain, rich velvety Violet Blue, uniformly larger flowered and lower growing, virtually 100% true to color and type. 1 1/2 ft.

Price per 1/16 oz., \$3.00; per 1/4 oz., \$8.00; per oz. \$30.00

GRANDIFLORA SINGLE FRINGED

SUPER FLUFFY RUFFLES MIXED

A W-F Special Strain, heavily frilled and fringed to the point of appearing double. One of the widest color ranges in large flowered Petunias. Performs well under conditions of extreme heat. 1 ft.

Price per 1/16 oz., \$3.00; per 1/4 oz., \$8.00; per oz., \$30.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price 1/16 oz.	Price ¼ oz.	Price per oz.
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THEODOSIA IMPROVED

A W-F Special Strain, breeding work has increased the size of bloom and given increased uniformity to this strain, making it the standard of quality in the trade. Deeply fringed bright rosy-pink with a golden throat, profusely covered with blooms. An all-time favorite. 1 ft.

Price per 1/16 oz., \$3.00; per ¼ oz., \$8.00; per oz., \$30.00

TALL GIANTS OF CALIFORNIA

W-F FORMULA MIXTURE

W-F Special Strain, this is one of the specialties of our firm. Acclaimed by expert flower seedsmen the world over as having the finest color range in existence, from deep rose thru light pink, glowing salmon tones, and varied combinations of these colors blotched white. Altogether this strain is unexcelled for brilliance as well as depth of bright color, and a tribute to our plant breeders skill. Many lines of the separate colors are grown each year for blending into this remarkable race. New and additional colors are continually being added as a result of our permanent breeding program. The largest blooms of all Petunias, 1½ ft.

Price per 1/16 oz., \$3.00; per ¼ oz., \$8.00; per oz., \$30.00

Ruffled Monsters choice mixed, 1½ ft.....	\$2.50	\$7.50	\$25.00
Garden Giants, 12 in., similar in use to Paramount Giants	2.50	7.50	25.00
Choice mixed, 1½ ft. nice range of colors.....	2.50	7.50	25.00

DWARF GIANTS OF CALIFORNIA

W-F EXTRA DWARF FORMULA MIXTURE

W-F Special Strain. A supreme strain for the pot-plant grower and specially developed to meet the requirements of this trade. Extremely early to bloom. Our strain is noted for its base branching characteristic which provides not one, but up to three blooms at the earliest date, thus completely covering the foliage and providing a more saleable plant. Nice color range. 8 in. maximum but blooms at about 3 in. Huge blooms of top quality size. Maintained in separate colors in our fields to control color balance. Please note that all colors in our strain are uniform as to plant growth and habit as well as earliness. Our program for this strain includes lath house production of our planting stock under strictly controlled conditions in pots.

Price per 1/16 oz., \$6.00; per ¼ oz., \$18.00; per oz., \$60.00

In response to many requests, we are now offering the following separate colors as used in this fine strain. At the same price.

Rose	Rose and White Bicolor	Orchid
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Choice Mixed, Ramona Strain, 11 in.....	4.50	12.50	45.00
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WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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PHACELIA

Annual—60,000 seeds per oz.

Campanularia (California Blue Bell) gentian blue, 1 ft.....	\$0.55	\$ 4.50
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PHLOX DRUMMONDI

Annual—1 ft.—15,000 seeds per oz.

DRUMMONDI GIGANTEA

W-F Art Shades	2.50	20.00
W-F Mellow Moon	4.00	40.00
W-F Red Glory	4.00	40.00
W-F Rosy Morn	4.00	40.00
W-F Salmon Glory	4.00	40.00

DRUMMONDI

Grandiflora Choice Mixed.....	1.50	15.00
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PLATYCODON

Tufted Hairbell—Perennial—30,000 seeds per oz.

Grandiflora Blue, 2 ft.....	2.50	25.00
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POPPY

ICELAND (Nudicaule) perennial 450,000 seeds per oz.

Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy, 2 ft.....	3.00	30.00
Coonara Pinks, rose tints (true strain) 1 ft.....	3.00	30.00
Gartford Giant Mixed, 2 ft.....	3.00	30.00
Kelmscott Strain , 2 ft finest of all, strong stems.....	2.50	25.00
W-F Sandford's Giant Mixed, selected strain, 2 ft.....	2.50	25.00
The Emperor, large orange.....	3.00	30.00
Sunbeam Mixture, fine mixture, 2 ft.....	2.00	20.00

SHIRLEY DOUBLE, 2½ annual 75,000 seeds per oz.

W-F Sweet Briar All-Double deep rose pink.....	.75	6.00
All-Double Mixed60	5.00
Begonia Flowered Choice Mixed.....	.60	5.00

SHIRLEY SINGLE, 2½ ft. annual 75,000 seeds per oz.

W-F American Legion brilliant orange scarlet, H.C., R.H.S.....	.60	5.00
Choice Mixed55	4.50

PORTULACA

Moss Rose—Annual—4 in.—300,000 seeds per oz.

Grandiflora Double Extra Select Mixed.....	2.50	25.00
Grandiflora Single Jewel Extra large deep carmine.....	1.50	15.00
Grandiflora Single Choice Mixed.....	1.00	10.00
Grandiflora Single and Double Choice Mixed.....	1.50	15.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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PYRETHRUM

Painted Daisy—Perennial—2 ft.—22,000 seeds per oz.

Hybridum Grandiflorum, Robinson's Giant Hybrids.....	\$3.00	\$30.00
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RICINUS*

Decorative Castor Oil Plant—Annual—30-50 seeds per oz.

Zanzibariensis Mixed, 12 ft.....	.50	3.00
Mixed, all sorts.....	.50	2.00

**Note: Ricinin is the poisonous principle of this seed. Care in handling is recommended as some individuals are allergic to this factor.*

ROCK GARDEN ANNUALS

W-F Choice Blend. A carefully proportioned blend of many different kinds of the lowest growing annuals proved to be the most desirable for sowing in rock gardens.....	.60	5.00
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ROCK GARDEN PERENNIALS

W-F Choice Blend. Made up by blending together several very low growing varieties of hardy perennials that grow well from seed sowed directly into the rock garden.....	1.50	15.00
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SALPIGLOSSIS

Painted Tongue—Annual—125,000 seeds per oz.

Superbissima. Emperor Finest Mixed. An outstanding strain for size and colors of flowers. Our mixture is grown from a formula of the finest separate colors selected for largest flowers with heavily veined throats, 3 ft.....	1.25	10.00
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SALVIA

In order of earliness, top to bottom—Annual—7,500 seeds per oz.

St. John's Fire, 10".....	6.50	65.00
Blaze of Fire, 10".....	5.00	50.00
Zurich, 12"	3.50	35.00
Firebrand, 16"	3.50	35.00
America (Globe of Fire) 16".....	3.50	35.00
Bonfire, 18"	3.00	30.00
Splendens (Scarlet Sage) 24".....	2.50	25.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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SCABIOSA

Old Maids Pincushion—5,000 seeds per oz.

W-F SPECIAL STRAINS

ANNUAL DOUBLE VARIETIES

Much larger flowers almost completely ball-shaped in more clear and brighter colors. The plants are taller, more vigorous with strong, wiry stems.

W-F	Ageratum Blue. Large clear medium blue.....	\$1.25	\$12.00
	Azure Fairy. Azure blue.....	1.25	12.00
W-F	Black Knight. Extra large deep reddish black.....	1.25	12.00
	Blue Cockade. Deep azure blue.....	1.25	12.00
	Blue Moon. Large clear blue. A.A.S. '39.....	1.25	12.00
	Fire King. Fiery scarlet.....	1.25	12.00
	King of the Blacks. Reddish black.....	1.25	12.00
W-F	Loveliness. Large salmon rose shades.....	1.25	12.00
W-F	Orchid Shades	1.25	12.00
W-F	Oxford Blue. The largest and best rich, deep campanula blue.....	1.25	12.00
W-F	Peach Blossom. Attractive light rose.....	1.25	12.00
W-F	Rosette. Deep rose suffused salmon.....	1.25	12.00
W-F	Salmon Beauty. Pure salmon.....	1.25	12.00
W-F	Shasta Improved. Enormous pure white.....	1.25	12.00
	W-F Formula Blend. A much brighter mixture especially made from the six distinct and outstanding colors, all giant flowered	1.25	12.00
	W-F Giant Hybrids Mixed. A fine field-grown mixture planted from a carefully proportioned formula of all the dif- ferent giant flowered varieties.....	1.10	10.00

PERENNIAL SINGLE VARIETIES

	Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.....	4.00	40.00
	" Lavender-Blue	4.00	40.00
	" Perfecta, fringed lavender.....	4.00	40.00
	" White	4.00	40.00
	" Choice Mixed	3.00	30.00
	Columbaria Delicate Lavender, 2 ft.....	2.50	25.00
	" Delicate Pink, orchid pink, 2 ft.....	2.50	25.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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SCHIZANTHUS

Butterfly Flower—Annual—46,000 seeds per oz.

Giant Flowering Hybrids Mixed. An extra select large flowered compact strain	\$2.00	\$20.00
Butterfly Mixture, bright colors.....	1.50	15.00

SHASTA DAISY (*Chrysanthemum Maximum*). See Page 25.

SNAPDRAGON. See *Antirrhinum*, Pages 14 and 15.

SNOW-ON-THE-MOUNTAIN. See *Euphorbia*, Page 31.

SOLANUM

Jerusalem Cherry—Greenhouse Plant

Ball Christmas Cherry (<i>Hlavacek's Masterpiece</i>) finest compact strain, large red upright fruit.....	3.50	35.00
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STATICE

Sea Lavender—Sea Pink

ANNUAL BONDUELLI

Golden Yellow , 2½ ft. 375 heads per oz.....	.50	4.00
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ANNUAL SINUATA, 3 ft. 375 heads per oz.

Deep blue Kampf's Tall Improved.....	.50	4.00
Heavenly Blue. New bright clear sky blue.....	.75	6.00
Lavender Queen50	4.00
Market Grower's Blue, deep blue.....	.50	4.00
Market Rose. A new, much deeper rose, 2 ft.....	.50	4.00
Pastel Shades50	4.00
Rosea Superba50	4.00
Snowwitch, tall pure white.....	.50	4.00
New Superb Hybrids , new colors.....	.50	4.00
Mixed50	3.00

PERENNIAL

Caspia, lilac, 1½ ft. 175,000 seeds per oz.....	2.00	20.00
Dumosa, silvery grey flowers, 2 ft., 35,000 seeds per oz.....	1.25	10.00
Latifolia, lavender, 1½ ft., 100,000 seeds per oz.....	1.25	10.00
Perezii, rich blue clusters of bloom, 3 ft., 700 heads per oz.....	1.25	10.00

STEVIA

Annual—2½ ft.—15,000 seeds per oz.

Serrata, pure white.....	2.00	20.00
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WALLER FLOWERSEED COMPANY



TRYSOMIC GIANT IMPERIAL STOCK

Based on studies commenced by Dr. H. B. Frost at Cornell University in 1915 and furthered through consultation with our late co-founder Dr. J. H. Franklin during the '20s, the genetic theory of Trysomic doubles in Stocks was developed and was proven by 1930 to be capable of producing 85% doubleness from seed.

In addition to this desirable trait, the percentage of any planting can be increased up to 100% at the four-leaf seedling stage as at this period of growth the young singles are noticeably weaker and can be readily distinguished from the vigorous double flowering plants.

At this date of introduction, the Waller Flowerseed Company is the only grower with experience in this new field.

In all other respects the Trysomic Giant Imperial Stock is identical to current normal double strains.

Apricot	Chamois, buff-pink	Navy Blue
Azure Blue	Fiery Red	Salmon Pink
Bright Rose	Flesh Pink	White
Canary Yellow	Lilac Lavender	Choice Blend of Colors

Price per oz. \$10.00

Available to the trade only in sealed plain manila packets which do not bear our name. $\frac{1}{2}$ oz., 1 oz., $\frac{1}{4}$ lb. sizes will be put up to your order. An order for less than $\frac{1}{2}$ oz. will be packed and sealed at the total quantity ordered, otherwise we will not effect a numerical breakdown of less than $\frac{1}{2}$ oz. lots.

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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STOCKS

Gilliflower—Annual—18,000 seeds per oz.

For many years **W-F** has been the world's leading grower and introducer of the finest strains of Double Stocks. Our method for maintaining doubleness assures you of only "High-Percent Double" Stocks, and our selection of varieties includes only those proven to be the most desirable.

As long ago as 1932 we received fifteen various awards from The Royal Horticultural Society of Great Britain for our doubleness and trueness of our Stocks. Every year we continue to carry on the immense amount of detail work necessary to maintain our foremost position.

DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft.

Ten Week Stocks are so named because they bloom in ten weeks after planting seed. Those in heavy type are the varieties we have selected as being the best of the brightest colors. In our test plantings they all grow and bloom together.

Azure Blue	\$1.40	\$14.00
Blood Red	1.40	14.00
Brilliant Rose	1.40	14.00
Canary Yellow	1.40	14.00
Carmine	1.40	14.00
Carmine Pink	1.40	14.00
Crimson	1.40	14.00
Dark Blue	1.40	14.00
Deep Cream	1.40	14.00
Deep Purple	1.40	14.00
Deep Rose, H.C., R.H.S.	1.40	14.00
Flesh, A.M., R.H.S.	1.40	14.00
Lavender, A.M., R.H.S.	1.40	14.00
Light Blue	1.40	14.00
Pansy Violet, H.C., R.H.S.	1.40	14.00
Purple	1.40	14.00
Rose	1.40	14.00
White, A.M., R.H.S.	1.40	14.00
W-F Formula Blend. A superior Mixture blended from the brightest colors of the above varieties, all separately grown	1.20	12.00
Choice Mixed, very double	1.00	8.00

WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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STOCKS (Continued)

DOUBLE EARLY GIANT IMPERIAL (Improved Bismark)

An especially meritorious class of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

W-F	Antique Copper, Hellebore red.....	\$2.00	\$20.00
	Blood Red	2.00	20.00
	Blush (Apple Blossom) H.C., R.H.S.....	2.00	20.00
W-F	Buttercup	2.00	20.00
	Canary Yellow (Golden Ball).....	2.00	20.00
	Chamois, ivory, tinted old rose. A.M., R.H.S.....	2.00	20.00
	Chamois Rose, A.M., R.H.S.....	2.00	20.00
	Crimson	2.00	20.00
	Dark Blue	2.00	20.00
W-F	Elk's Pride, royal purple.....	2.00	20.00
	Fiery Blood Red.....	2.00	20.00
	Flesh, A.M., R.H.S.....	2.00	20.00
W-F	Golden Rose, light golden rose.....	2.00	20.00
	Heatham Beauty, Rose shaded Salmon.....	2.00	20.00
	Lavender	2.00	20.00
	Lilac	2.00	20.00
	Rose, deep rose pink.....	2.00	20.00
	Santa Maria, giant white.....	2.00	20.00
W-F	Shasta, white	2.00	20.00
	W-F Formula Blend. A most excellent mixture made from carefully chosen separate varieties to assure the best proportion of distinct colors.....		1.50 15.00
	Choice Mixed, very double.....	1.20	12.00

DOUBLE GIANTS OF CALIFORNIA, 3 ft.

A superb branching type with immense spikes of very large florets. The following varieties are all of our own growing and produced a high percentage of doubles.

	Golden Gate, Yellow.....	2.00	20.00
	Red Woods, Blood red.....	2.00	20.00
W-F	Roselight, Rose-pink	3.00	30.00
	Santa Barbara, Chamois.....	2.00	20.00
	Santa Maria, White.....	2.00	20.00
	Sequoia, Rose-carmine	2.00	20.00
	Yosemite, Rose	2.00	20.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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STOCKS (Continued)

SUPER GIANT IMPERIAL, 2 ½ ft.

A very large flowering group developed by selections from our Double Early Giant Imperial varieties.

Chamois	\$3.00	\$30.00
Fiery Red. More base-branching than the others.....	3.00	30.00
Rose Charm. Deep Rose.....	3.00	30.00
Roselight. Soft rose pink.....	3.00	30.00
Pure White	3.00	30.00
Yellow	3.00	30.00

W-F Special Pastel Blend. An unusually attractive blend we make from separate colors of our very best strains of the soft pastel colors ranging from white and yellow through chamois and lavender. The plants are all of identical habit of growth and bloom at the same time, all very carefully chosen. A good "special" for both bouquets and gardens		
	3.00	30.00

DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft.

American Beauty, deep rose pink.....	1.40	14.00
Apricot Beauty	1.40	14.00
Aurora (Chamois) cream tinted pink.....	1.40	14.00
Canary Yellow (Monte Carlo).....	1.40	14.00
Carmine Rose (Abundance).....	1.40	14.00
Crimson (Souvenir de Monaco).....	1.40	14.00
Deep Blue (Summer Night).....	1.40	14.00
Flesh Pink (Beauty of Nice).....	1.40	14.00
Light Blue (Cote d'Azure).....	1.40	14.00
Lloyd George, large blood red.....	1.40	14.00
Old Rose (Belle de Naples) H.C., R.H.S.....	1.40	14.00
Pale Violet (Parma Violet).....	1.40	14.00
Rosy Lilac (Queen Alexandra).....	1.40	14.00
Salmon Rose (Salmon King) H.C., R.H.S.....	1.40	14.00
White Shaded Pink (Almond Blossom).....	1.40	14.00
White (Mont Blanc).....	1.40	14.00

W-F Formula Blend. A rich mixture especially made by using the best of the separate varieties in proper proportion		
	1.20	12.00
Choice Mixed, very double, choice blend.....	1.00	8.00

WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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STOCKS (Continued)

DOUBLE PERPETUAL BRANCHING (Giant Perfection), 2 ft.

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant).....	\$1.40	\$14.00
Canary Yellow (Creole) A.M., R.H.S.....	1.40	14.00
Flesh	1.40	14.00
Heatham Beauty, rose shaded terra cotta.....	1.40	14.00
Pale Blue (May Queen).....	1.40	14.00
Queen of the Belgians, pale violet.....	1.40	14.00
Rose, rose pink, A.M., R.H.S.....	1.40	14.00
Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.....	1.40	14.00
Snowdrift, pure white.....	1.40	14.00
Violet (Sapphire)	1.40	14.00
White (Princess Alice).....	1.40	14.00
W-F Formula Blend	1.20	12.00
Choice Mixed, very double.....	1.00	8.00

DOUBLE EMPEROR (Brompton), 2 ft.

Early Harbinger Improved, mixed colors. Usually grown as a biennial for winter flower.....	4.00	40.00
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VIRGINIAN STOCK (French Forget-Me-Not), 1 ft. annual

Dwarf Compact, mixed colors.....	.60	5.00
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Double Giant Column Stock growing in our field for seed production

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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STOCKS (Continued)

DOUBLE IMPROVED COLUMN (Giant Excelsior), 3 ft.

	Avalanche. New early white.....	\$5.00	\$50.00
	Ball's Apricot No. 20, peach shade.....	5.00	50.00
	Ball's Apricot No. 24. Deeper shade than No. 20.....	5.00	50.00
	Ball's Blue No. 3, rich lilac shade.....	5.00	50.00
	Ball's Pink No. 11, rose pink.....	5.00	50.00
	Ball's Purple No. 21 (Purple Heart), Greatly Improved ver- sion of this fine standard strain.....	5.00	50.00
	Ball's Ruby Improved No. 8. New distinctly different scarlet crimson without blue cast of American Beauty or Illusion	5.00	50.00
	Ball's Supreme No. 22, deep silvery rose.....	5.00	50.00
	Ball's White No. 16.....	6.00	60.00
W-F	Bridesmaid. A new light rose on white.....	5.00	50.00
W-F	Chamois. Rose and buff.....	5.00	50.00
	Chamois Pink Improved No. 9.....	5.00	50.00
W-F	Cream Pink	5.00	50.00
W-F	Elk's Pride, deeper blue than Blue Spire.....	5.00	50.00
W-F	Enchantress Pink. New large flowered vigorous deep blush pink	5.00	50.00
	Gardenia, glistening white.....	5.00	50.00
	Illusion, scarlet red.....	5.00	50.00
	Lilac Lavender No. 1, regular strain.....	5.00	50.00
	Lilac Lavender No. 1 Deep. Slightly deep selection.....	5.00	50.00
	Malmaison Pink Improved No. 7. Warm blush pink.....	5.00	50.00
W-F	Pacific Pink. New distinct color break. First pure true pink stock. Lacks lavender cast of previous strains. Outstand- ing under artificial light.....	12.50	125.00
W-F	Pacific White. New, vigorous, very early, well spaced flat florets which force well.....	10.00	100.00
	Pink Giant, clear rose.....	5.00	50.00
	Pastel Lavender, New light tone better for cool conditions....	5.00	50.00
W-F	Shell Pink (Blush). New light pink, early.....	5.00	50.00
	Silvery Lilac	5.00	50.00
	White Giant	5.00	50.00
W-F	White Pillar, long stemmed, pure white.....	5.00	50.00
W-F	Yellow Wonder, deep creamy yellow.....	5.00	50.00
	W-F Formula Blend. A choice mixture of all the best separate varieties	4.00	40.00

WALLER FLOWERSEED COMPANY

Sweet Peas	Price per oz.	Price per lb.
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SWEET PEAS

Lathyrus odoratus—Annual Climber—340 seeds per oz.

NEW EARLY MULTIFLORA VARIETIES

Much favorable comment has been heard in the trade in regard to these Sweet Peas. Our own findings bear out most reports and in most instances outstanding performance has been achieved by them.

We find that they bloom shortly after the true Earlies, and ahead of Cuthbertson varieties. Their blooming season is long and prolific, continuing along with Cuthbertson and Late Spencers to the end of the season. Their habit is exceptionally vigorous; 6 and 7 blooms are the rule; more are frequently found. We have observed stems with twelve blooms. Stems are outstandingly long and sturdy.

Beauty Rose	\$1.25	\$10.00
Deep Rose	1.25	10.00
Geo. J. Ball, 1954 crop only.....	1.25	10.00
Lavender	1.25	10.00
Light Rose Pink.....	1.25	10.00
Orange Cerise	1.25	10.00
Orchid	1.25	10.00
Rose	1.25	10.00
Salmon Pink	1.25	10.00
Whirlwind	1.25	10.00
White, White Seeded.....	1.25	10.00
Choice Mixed, includes wider range of colors.....	.95	7.50

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

American Beauty, rich crimson rose.....	\$3.00
W-F Amethyst, royal purple.....	3.00
W-F Annie Laurie, rich rose-pink.....	3.00
Apollo, soft salmon cerise, long stemmed.....	3.00
Ball Orange Improved, clear deep glowing orange.....	3.00

WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per lb.
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SWEET PEAS (Continued)

EARLY FLOWERING SPENCER VARIETIES—Continued

	Ball Rose Improved, cerise pink, cream ground.....	\$3.00
	Ball White, white seeded.....	3.00
	Blue Bird, violet blue.....	3.00
W-F	Blue Bonnet, clear deep blue.....	3.00
	Bridesmaid, silvery pink.....	3.00
	Cascade, white, white seeded.....	3.00
W-F	Celestial, cerise salmon rose.....	3.00
	Chime, light salmon pink.....	3.00
W-F	Cream	3.00
	Daphne, soft salmon pink.....	3.00
	Fiesta, orange cerise.....	3.00
W-F	Florist Blue, best clear blue.....	3.00
W-F	Florist Rose, pure rose-pink.....	3.00
W-F	Grenadier, dazzling scarlet.....	3.00
	Harmony, lavender	3.00
	Helen Hayes, soft salmon pink.....	3.00
	Hope, white, black seeded.....	3.00
	Jeanne Mamitsch, rose pink, long stems.....	3.00
	Josie, long stemmed, rose-pink.....	3.00
	Kate Smith, bright scarlet suffused rose.....	3.00
	Laddie Improved, rose.....	3.00
W-F	Lavanda, lavender	3.00
W-F	Majestic Rose, rose pink, long stems.....	3.00
	Mariner, clear marine blue.....	3.00
	Mars, ox-blood crimson.....	3.00
	Memory, giant lavender.....	3.00
	Mrs. Herbert Hoover, clear blue.....	3.00
	Mrs. H. S. Reddick, salmon pink.....	3.00
W-F	Navy Blue, dark blue.....	3.00
	Nugget, coral rose.....	3.00
W-F	Orange King, glowing orange.....	3.00
	Orange Supreme, cerise wings with orange standard.....	3.00
	Oriental, deep cream, black seeded.....	3.00
W-F	Othello, maroon	3.00
	Pride, cerise, long stemmed.....	3.00
	Red Bird, crimson-red.....	3.00
W-F	Red Giant, true crimson.....	3.00
	Sequoia, golden cerise.....	3.00
W-F	Shirley Temple, soft rose pink.....	3.00
W-F	Skippy, light salmon pink.....	3.00

WALLER FLOWERSEED COMPANY

Sweet Peas	Price per lb.
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SWEET PEAS (Continued)

EARLY FLOWERING SPENCER VARIETIES—Continued

Snowstorm Improved, pure white, white seeded.....	\$3.00
Top Sergeant, deep scarlet.....	3.00
Treasure Island, sparkling golden orange.....	3.00
Triumph, lilac mauve.....	3.00
Valencia, sunproof orange, long stems.....	3.00
Vulcan, vivid scarlet.....	3.00
Waves, large duplexed blue.....	3.00
White Champion, white seeded.....	3.00
White Giant , best white seeded.....	3.00
White Harmony, white, black seeded.....	3.00
Zvolanek's Salmon, salmon cerise.....	3.00
W-F Formula Mixture	2.75
Choice Mixed	2.25

NEW CUTHBERTSON (Spring Flowering Spencer)

Extremely vigorous, long stemmed, and more heat hesistant.	
Billy, light carmine.....	2.00
Carol , clear pink.....	2.00
Catherine , cerise	2.00
Coline, scarlet	2.00
Connie, chamois	2.00
Danny , navy blue.....	2.00
David , bright rose crimson.....	2.00
Evelyn , salmon cream.....	2.00
Flora , rose carmine.....	2.00
Frances, salmon pink, white ground.....	2.00
Frank G. , lavender.....	2.00
Hazel , light blue.....	2.00
Helen, blush pink.....	2.00
Janet , white, black seeded.....	2.00
Jennie, white, white seeded.....	2.00
Jessie , mauve	2.00
Jimmy , fine bright scarlet.....	2.00
Katie, rosy cream pink.....	2.00
Kenneth , crimson	2.00
Liza , maroon	2.00
Lois , rose pink.....	2.00
Marion , cream	2.00
Ronnie , deep orange.....	2.00
Tommy , blue	2.00
W-F Formula Mixture . Especially grown from separate colors proportioned according to our own formula for maintain- ing the best color balance.....	1.90
Choice Mixed	1.75

WHOLESALE GROWERS AND BREEDERS

Sweet
Peas

Price
per lb.

SWEET PEAS (Continued)

NEW AND STANDARD VARIETIES

Ambition, lavender	\$2.00
Avalanche, glistening white, white seeded.....	2.00
Barbara, fine salmon.....	2.00
Bonnie Briar, large rose-pink.....	2.00
Capri, light blue.....	2.00
Cavalcade, carmine-rose, shaded gold.....	2.00
Charming, rosy cerise.....	2.00
Chieftain, satiny mauve.....	2.00
Chinese Blue, rich deep blue.....	2.00
Colorado, bright orange.....	2.00
Cream Gigantic, largest cream, black seeded.....	2.00
Ecstasy, blush pink.....	2.00
Flagship, true clear deep blue.....	2.00
Fortune, rich dark blue.....	2.00
Gigantic, large white, black seeded.....	2.00
Gleneagles, large light blue.....	2.00
Gloria, cream picotee edged rose.....	2.00
Highlander, pure lavender (A.M. '35).....	2.00
Huntsman, bright scarlet.....	2.00
Jumbo, deep cerise.....	2.00
King White, white seeded.....	2.00
Mabel Gower, rich clear mid-blue.....	2.00
Miss California, salmon cream pink.....	2.00
Mrs. A. Searles, rich pink merging into orient red.....	2.00
Mrs. Tom Jones, delphinium blue.....	2.00
Olympia, rich purple.....	2.00
Patricia Unwin, salmon pink, cream ground.....	2.00
Peggy Ann, salmon pink.....	2.00
Pinkie, large rose pink.....	2.00
Pirate Gold, golden orange.....	2.00
Powerscourt, lavender	2.00
Prolific, rose pink.....	2.00
Red Boy, crimson.....	2.00
Red Supreme, deep crimson.....	2.00
Reflection, clear blue.....	2.00
Royal Purple	2.00
Rubicund, crimson scarlet.....	2.00
Salmon Gigantic, giant salmon pink.....	2.00
Sextet Queen, white, black seeded.....	2.00

W-F

W-F

W-F

WALLER FLOWERSEED COMPANY

Sweet Peas	Price per lb.
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SWEET PEAS (Continued)

NEW AND STANDARD SPENCER VARIETIES—Continued

	Smiles, salmon shrimp pink.....	\$2.00
	Tangerine Improved, orange suffused salmon.....	2.00
	The Admiral, navy blue.....	2.00
W-F	The Cardinal, poppy scarlet.....	2.00
	The Sultan, black velvety maroon.....	2.00
	Thriller, cerise scarlet.....	2.00
W-F	Torch, New intense orange-scarlet.....	2.00
	Warrior, maroon	2.00
	Welcome, dazzling scarlet.....	2.00
	What Joy, cream, white seeded.....	2.00
	Youth, large white, pink picotee.....	2.00

SILVER GILT MEDAL MIXTURE W-F

This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 50 standard varieties, and the color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$1.80

Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color..... 1.60

RUFFLED SPENCER VARIETIES

Ruffled Beauty, lilac pink on amber.....	2.00
Ruffled Blue, mid-blue.....	2.00
Ruffled Bonnie Ruffles, salmon pink (A.M. '36).....	2.00
Ruffled Burpee Blue, dark blue (A.M. '36).....	2.00
Ruffled Carmine, bright carmine-rose.....	2.00
Ruffled Crimson, rich crimson.....	2.00
Ruffled Exquisite, salmon-cerise.....	2.00
Ruffled Fluffy Ruffles, cream pink.....	2.00
Ruffled Heyday, deep rose pink suffused amber.....	2.00
Ruffled Lady Ruffles, soft pink.....	2.00
Ruffled Orchid	2.00
Ruffled Primrose, deep cream.....	2.00
Ruffled Rose	2.00
Ruffled Sparkle, glowing cerise.....	2.00
Ruffled White, white seeded.....	2.00
Ruffled Mixed	2.00

WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per oz.	Price per lb.
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SWEET PEAS (Continued)

CUPID SPENCER, 6 in.

Choice Mixed \$0.75 \$ 6.00

W-F TWELVE BEST EARLY FLOWERING SPENCER SWEET PEAS

Amethyst. Royal purple	Memory. Rosy lavender
Ball Orange Improved	Mrs. H. S. Reddick. Light pink
Celestial. Salmon rose	Othello. Maroon
Helen Hayes. Light salmon pink	Red Giant. Crimson
Florist Blue. Clear blue	Shirley Temple. Rose-pink
Kate Smith. Scarlet	White Giant. W.S.

W-F EIGHT BEST CUTHBERTSON SPENCER SWEET PEAS

Evelyn. Salmon cream	Liza. Maroon
Frank G. Lavender	Lois. Rose pink
Janet. White B.S.	Ronnie. Deep orange
Jimmy. Bright scarlet	Tommy. Mid-blue

W-F FOURTEEN BEST STANDARD SPENCER SWEET PEAS

Ambition. Lavender	Olympia. Rich purple
Capri. Light blue	Pinkie. Rose pink
Cream Gigantic. Cream B.S.	Pirate Gold. Golden orange
Fortune. Dark blue	Red Supreme. Crimson
Gigantic. White B.S.	Smiles. Salmon rose
Mabel Gower. Mid-blue	Warrior. Maroon
Miss California. Salmon pink	Welcome. Scarlet

WALLER FLOWERSEED COMPANY

SWEET PEA COLOR CLASSIFICATION

We believe the following cross charting to have distinct advantages. Organized vertically in order of depth of color, from white to dark blue, horizontally for similarity of color between strains. For those of the many firms intending to replace standard Spencers with the new Cuthbertsons, this listing should prove invaluable. Outstandingly superior varieties, as grown by W-F, are indicated by an asterisk (*).

EARLY SPENCER	CUTHBERTSON SPENCER	SPENCER
White, Black Seeded		
*Hope White Harmony	*Janet	*Gigantic Sextet Queen
White, White Seeded		
*White Giant Ball White Cascade Snowstorm Imp. White Champion	Jennie	Avalanche *King White
Cream, Black Seeded		
Oriental	Marion	*Cream Gigantic
Cream, White Seeded		
Cream		What Joy
Blush Pink and Picotee (White Ground)		
William		Youth
Blush Pink and Picotee (Cream Ground)		
		Gloria
Cream Pink (Cream Ground)		
*Mrs. H. S. Reddick Bridesmaid		
Deep Cream Pink (Cream Ground)		
Katie		
Light Salmon Pink (Cream Ground)		
Daphne		
Light Rose Pink (Cream Ground)		
		Ecstasy *Prolific

(Continued on next page)

WHOLESALE GROWERS AND BREEDERS

SWEET PEA COLOR CLASSIFICATION—Continued

EARLY SPENCER	CUTHBERTSON SPENCER	SPENCER
Salmon Pink (Cream Ground)		Miss California
Salmon (Cream Ground)		
Skippy	*Evelyn	*Barbara
Chime	Frances	Patricia Unwin
*Helen Hayes		
Nugget		
Light Rose Pink (White Ground)		
	Helen	
Rose Pink (White Ground)		
Jeanne Mamitsch		Bonnie Briar
Josie		*Pinkie
*Shirley Temple	*Lois	
Majestic Rose		
Laddie Imp.		
Deep Rose Pink (White Ground)		
Annie Laurie		
*Florist Rose		
Rose (White Ground)		
	Flora	
Deep Salmon Rose Pink (Cream Ground)		
*Sequoia		
Ball Rose Imp.		
Deep Rose Pink (Cream Ground)		
	Carol	
Salmon Rose (Cream Ground)		
		Peggy Ann
		Cavalcade
		Charming
		Mrs. A. Searles
		Salmon Gigantic
		*Smiles
Zvolanek's Salmon		
Apollo	Connie	
*Celestial	*Catherine	
Orange Pink		
*Orange Supreme		
Treasure Island		
Orange		
*Ball Orange Imp.	*Ronnie	Pirate Gold
Valencia		Colorado
Orange King		
		Thriller
		*Tangerine Imp.
Scarlet Rose		
	Coline	
		*Jumbo

WALLER FLOWERSEED COMPANY

SWEET PEA COLOR CLASSIFICATION—Continued

EARLY SPENCER	CUTHBERTSON SPENCER	SPENCER
Scarlet		
*Kate Smith		
Grenadier		
Vulcan	*Jimmy	*Welcome
Pride		Huntsman
Bright Light		
Fiesta		
Light Carmine Rose		
	Billy	
Carmine Rose		
American Beauty	David	
Crimson		
Mars		The Cardinal
Red Bird		Red Boy
*Red Giant	Kenneth	*Red Supreme
Top Sergeant		Rubicund
Maroon		
Othello	*Liza	*Warrior
		The Sultan
Light Blue		
	Hazel	*Capri
		Gleneagles
Blue		
*Florist Blue	*Tommy	*Mabel Gower
Blue Bird		Chinese Blue
Blue Bonnet		Reflection
Mrs. Herbert Hoover		Mrs. Tom Jones
Mariner		
Blue (lavender cast)		
Waves		
Lavender		
Harmony		Highlander
Lavanda		Powerscourt
*Memory	*Frank G.	*Ambition
Mauve		
Triumph	Jessie	Chieftain
Purple		
		*Olympia
		Royal Purple
Deep Purple		
Amethyst		
Dark Blue		
Navy Blue	Danny	*Fortune
		Flagship
		The Admiral

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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SUNFLOWER

Helianthus Annuus—Annual—700 seeds per oz.

Sun Gold, brilliant golden yellow, 4-5 ft. \$0.60 \$ 5.00

SWEET WILLIAM

Dianthus Barbatus—31,000 seeds per oz.

SINGLE BIENNIAL, 2 ft.

Dark Crimson	1.20	12.00
Giant White	1.20	12.00
Holborn Glory	1.20	12.00
Homeland	1.20	12.00
Newport Pink	1.20	12.00
Purple Beauty	1.20	12.00
Scarlet Beauty	1.20	12.00
White	1.20	12.00
Choice Mixed	1.00	8.00

Dwarf Alpine Mixed (Indian Carpet), 4 in. per oz., \$3.00 per lb. \$30.00

DOUBLE BIENNIAL, 2½ ft.

Choice Mixed 1.50 15.00

SINGLE ANNUAL, 1½ ft.

Choice Mixed, all colors..... 1.25 10.00

THUNBERGIA

Black Eyed Susan—Annual Climber—1,200 seeds per oz.

Choice Mixed, fine climber..... 1.20 12.00

TITHONIA

Golden Flower of the Incas—Annual—2,800 seeds per oz.

Torch (Early Speciosa), B.M., A.A.S., 4 ft. 1.50 15.00

TRITOMA

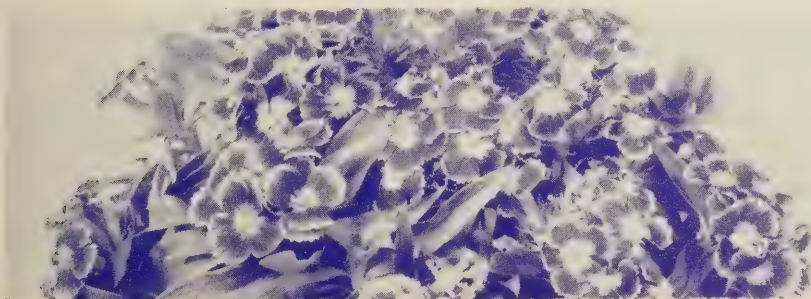
Red Hot Poker—Perennial—22,400 seeds per oz.

Hybrida Mirabilis, blooms first year..... 1.20 12.00

VENIDIUM

Annual—2½ ft.—70,000 seeds per oz.

Fastuosum Hybrids, buff to orange..... 5.00 50.00



Sweet William Single Dwarf Alpine Mixed (Indian Carpet)

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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VERBENA

Vervain—Annual—10,000 seeds per oz.

W-F NEW BUSH TYPE VERBENAS

These new "Bush Type" Verbenas are rapidly becoming the most popular of all Verbenas. The dense flower heads are closely massed across the flat-topped plants. 8 to 10 in. high.

	Price	
	Per oz.	Per lb.
W-F Firelight. New vivid sold red.....	\$2.00	\$20.00
W-F Roselight. New bright rose, white eye.....	2.00	20.00
W-F Salmon Queen. New brilliant salmon pink.....	2.00	20.00
W-F Snow White. New snowy white.....	2.00	20.00
W-F Starlight. New brilliant blue, cream eye.....	2.00	20.00
W-F Bush Type Blend. New brilliant blend of above colors in proper proportion.....	1.75	17.50

HYBRIDA GRANDIFLORA (Giants) 1 ft. annual

	Annapolis Blue, mid-blue.....	\$2.00	\$20.00
W-F	Beauty of Oxford Hybrid, rose pink.....	2.00	20.00
	Blue Shades Mixed.....	2.00	20.00
	Floradale Beauty, bright rose shades.....	2.00	20.00
	Giant Salmon Pink, A.M., R.H.S. '35.....	2.00	20.00
W-F	Lavender Glory, large lavender with medium sized creamy white eyes, variable, 75% true to color.....	2.00	20.00
W-F	Luminosa, flame pink shading to salmon.....	2.00	20.00
	Pink and Rose Shades Mixed.....	2.00	20.00
W-F	Royale, royal blue, creamy yellow eye.....	2.00	20.00
W-F	Spectrum Red, intense bright red, no eye.....	2.00	20.00
	Sparkle, dwarf compact red, white eye.....	3.50	35.00
	Sutton's Blue, large flowered deep royal blue.....	2.00	20.00
	Vivid, scarlet red.....	2.00	20.00
W-F	White	2.00	20.00
	W-F Formula Blend. An especially bright mixture made by blending together correct proportions of only the five clearest and brightest colors described above.....	1.75	17.50
	Choice Mixed	1.50	15.00
	Hybrida Choice Mixed (Mammoth).....	1.20	12.00

EARLY DWARF UPRIGHT

W-F	Rainbow Strain. New Earliest of all Verbenas, specially de- veloped for the bedding plant trade. A wide and unusual range of colors including mauve, lavender, and apricot....	2.50	25.00
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WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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VINCA ROSEA

Periwinkle—Annual—1 ft.—22,000 seeds per oz.

White with eye.....	\$2.00	\$20.00
Rose	2.00	20.00
Choice Mixed	1.50	15.00

VIOLA

Tufted Pansy—Biennial—Annual—6 in.—25,000 seeds per oz.



Price
Per oz. Per lb.

Arkwright Ruby, ruby crimson shading to terra cotta	\$6.50	\$65.00
Blue Perfection, medium clear blue.....	5.00	50.00
Chantreyland, best pure apricot.....	6.50	65.00
Firmament, pure sky blue.....	9.00	90.00
W-F Georgia Peach. New bright shades of delicately peach colored, exceptionally large blooms, slightly ruffled on the edges.....	7.00	70.00
Lutea Splendens, sulphur yellow.....	5.50	55.00
Scottish Yellow, a super large flowered strain simi- lar in color to Lutea Splendens.....	7.00	70.00
White Perfection, pure white.....	5.00	50.00

W-F FORMULA MIXTURE

This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.....

Choice Mixed	3.50	35.00
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WALLFLOWER

Gilliflower—Annual—1 ft.—15,000 seeds per oz.

Annual Single Choice Mixed.....	.60	5.00
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WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ZINNIA

Youth and Old Age—Annual

GIANT DOUBLE DAHLIA FLOWERED, 3 ft., 2,800 seeds per oz.

Canary Bird, primrose yellow.....	\$1.10	\$ 9.00
Crimson Monarch, deep crimson.....	1.10	9.00
Dream, lavender turning to purple.....	1.10	9.00
Exquisite, light rose with deep rose center.....	1.10	9.00
Golden Dawn, golden yellow.....	1.10	9.00
Golden State, yellow orange, turning to orange.....	1.10	9.00
Illumination, deep rose self.....	1.10	9.00
Luminosa, bright pink.....	1.10	9.00
Meteor, darkest red.....	1.10	9.00
Oriole, orange and gold.....	1.10	9.00
Polar Bear, white.....	1.10	9.00
Purple Prince, deep purple.....	1.10	9.00
Royal Purple, deep rich reddish purple, A.A.S. '42.....	1.10	9.00
Scarlet Flame, bright scarlet.....	1.10	9.00
Will Rogers, deep scarlet.....	1.10	9.00
W-F Pastel Blend. A special blend of only the lighter shades and softer colors.....	1.10	9.00
W-F Formula Blend. Made by using the brightest of the dis- tinct colors of separate varieties.....	1.10	9.00
Choice Mixed, all colors.....	1.00	8.00

FANTASY, 2½ ft., 5,000 seeds per oz.

Medium size flowers with shaggy and twisted petals.		
Melody, orchid lavender.....	1.20	12.00
Rosalie, rose	1.20	12.00
Star Dust (A.A.S. '37), golden yellow.....	1.20	12.00
White Light (A.A.S. '39), white.....	1.20	12.00
Wildfire, brilliant scarlet.....	1.20	12.00
W-F Formula Blend. Correct proportion of all the above sep- arately grown varieties.....	1.20	12.00
Choice Mixed	1.20	12.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ZINNIA (Continued)

GIANT DOUBLE MAMMOTH or CALIFORNIA GIANT, 3 ft., 2,800 seeds per oz.

Brightness, glowing pink.....	\$1.10	\$ 9.00
Cherry Queen, luminous cerise rose.....	1.10	9.00
Crimson Queen, rich crimson.....	1.10	9.00
W-F Daffodil, canary yellow.....	1.10	9.00
Enchantress, light rose with deep rose center.....	1.10	9.00
Golden Queen, golden yellow.....	1.10	9.00
Grenadier, dark red.....	1.10	9.00
Lavender Queen, deep rosy lavender.....	1.10	9.00
Miss Willmott, soft pink.....	1.10	9.00
Orange King, burnt orange.....	1.10	9.00
Purity, white.....	1.10	9.00
Salmon Queen.....	1.10	9.00
Scarlet Gem, glowing scarlet.....	1.10	9.00
Violet Queen.....	1.10	9.00
W-F Pastel Blend. Pastel shades selected from the above varieties.....	1.10	9.00
W-F Formula Blend. Blended according to a formula, using all colors in proper proportion.....	1.10	9.00
Choice Mixed.....	1.00	8.00

ELEGANS DOUBLE LILLIPUT, 1½ft., 4,600 seeds per oz.

Black Ruby, rich blackish maroon, B.M., A.A.S. '41.....	1.10	9.00
Canary Yellow.....	1.10	9.00
Crimson Gem.....	1.10	9.00
Flesh.....	1.10	9.00
Golden Orange.....	1.10	9.00
Lilac Gem.....	1.10	9.00
Purple.....	1.10	9.00
Rosebud, rose pink.....	1.10	9.00
Salmon Rose.....	1.10	9.00
Scarlet.....	1.10	9.00
Valencia, burnt orange.....	1.10	9.00
White.....	1.10	9.00
W-F Pastel Blend. Delicate shades in harmonious blend.....	1.10	9.00
W-F Formula Blend. Made by blending together the best separate varieties in proper proportion.....	1.10	9.00
Choice Mixed.....	1.00	8.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ZINNIA (Continued)

CUPID, 1 ft., 4,600 seeds per oz.

Tiny Tim, deep scarlet..... \$1.10 \$11.00

Choice Mixed 1.00 10.00

ELEGANS PUMILA DOUBLE (Cut and Come Again), 2-2½ ft.

Choice Mixed, 4,800 seeds per oz..... 1.10 9.00

DOUBLE GRACILLIMA

Red Riding Hood (Coccinea), 1 ft..... 1.00 10.00

HAAGEANA DOUBLE (Mexican Hybrids), 1 ft., 22,000 seeds per oz.

Persian Carpet. (New) H.M., A.A.S. '51..... 2.50 25.00

SCABIOUS FLOWERED (Harmony Type), 2½ ft., 6,000 seeds per oz.

Choice Mixed. Unusual flower forms in bright colors..... 1.50 15.00

STRIATA, 3 ft., 4,000 seeds per oz.

Peppermint Stick mixed (New)..... 1.20 12.00

SUPER CROWN O'GOLD, 3 ft., 2,800 seeds per oz.

Pastel Tints, large flowered mixture of pastel shades..... 1.00 9.00

NEW SUPER GIANTS, 3 ft., 3,200 seeds per oz.

Luther Burbank. New and interesting pastel tints..... 1.25 10.00

David Burpee. Attractively curled and quilled petals in a
mixture of colors..... 1.25 10.00

Burpee's Super Giants. Mixed colors..... 1.25 10.00

GIANT CACTUS FLOWERED, 3 ft., 3,200 seeds per oz.

Burpee Giant Hybrids, mixed colors in interesting shades
and form. Somewhat on the pastel side..... 1.00 8.00

Blaze, orange scarlet..... 3.00 30.00

Eskimo, cream white..... 2.00 20.00

Floradale Scarlet 1.25 10.00

Riverside Beauty, salmon pink..... 1.50 15.00

Sunny Boy, yellow..... 2.00 20.00

W-F Formula Blend, specially prepared from the above to give
a stronger and brighter color range..... 1.50 15.00

W-F WILD GARDEN MIXTURE

A well-balanced mixture of hardy annuals, 2 ft..... .50 3.50

W-F CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a succession of
flowers from early summer until fall, 2 to 3 ft..... .50 3.50

